

True Friend who shows the right way to e-business

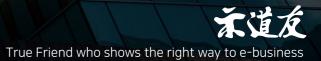
ABOUT CIDOW

## About CiDOW

I. OVERVIEWII. BUSINESS AREAIII. PORTFOLIO

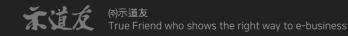
## **OVERVIEW**

- 1. Company Overview
- 2. History
- 3. Organization
- 4. Business Vision
- 5. Be awarded
- 6. Partner
- 7. Contact Us



I. OVERVIEW

### We will show you, more wise, wide road to successful business?



#### 01. Company Overview



WE WILL SHOW YOU MORE WISE, WIDE ROAD TO SUCCESSFUL BUSINESS !

Founded in 1999, CiDOW Co., Ltd. is an internet business consulting web agency that has conducted consulting, branding and marketing projects for a number of major companies and public institutions. We have a unique position We are also striving to improve customer satisfaction through new technology R&D. We will show the right way of web business with accumulated know-how and stability.

#### Shows the right way to success

We propose a total concierge service philosophy that suggests and implements the appropriateness of on-line and off-line service direction, strategy, and technology methodology

	Overview
Corporation name	示道友 Cidow
Representative	Do-Yeon, Kim
Business Area	Web service building / content development / maintenance, Web / app solution development ICT / ISP / BPR / PMO / Start-up / Web Standards / Web Accessibility Training and consulting ECM Conversion Project of KM / EDM System / Document Centralization / Security solution business
Business location	Seongsu-Station-SKV1 Tower 1610, 25, Yeonmujang 5ga-gil, Seongdong-gu, Seoul, Korea
Phone Number	02-325-1009
Date of Establishment	1999. 08. 16
Business period	1999. 08 ~ Present (20years)

#### **CEO** Introduction



CEO Do-Yeon, Kim

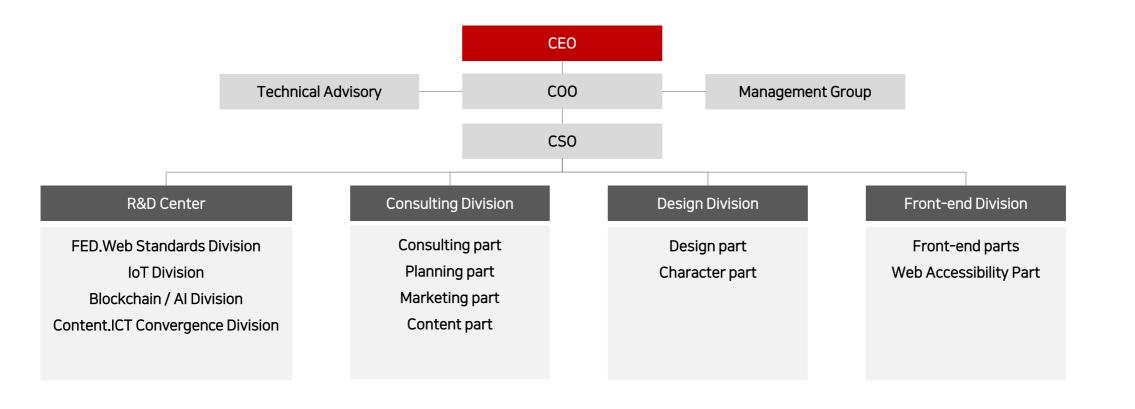
- 1999.12 ~ Present CEO
- 2013.12 ~ Present Member of Korea Communications Standards Committee (Web Standards Division) (National Radio Research Institute, MSIP)
- 2012.01 ~ 2012.12 Member of HTML5 Leaders Camp, MSIP (Korea Communications Commission)
- 2011.06 Commendation from the MOIS, Web Culture Standards / Web Accessibility Support
- 2008.12 ~ Present Advisory Committee for E-Government Web Standards Compliance Guidelines, MOIS
- 2007.01 ~ 2009.07 Adjunct Professor, School of Digital Contents, Kyungsung University
- 2005.05 Received the Award of Excellent Small Business, Korea Chamber of Commerce and Industry
- 2001.03 ~ 2005.06 Kookmin University MBA Lecturer
- $\bullet$  2000.03  $\sim$  2005.06 Adjunct Professor, Department of Journalism, Sungkonghoe University
- 1996.11 ~ 1999.06 LG Customer Information Center Manager, LG Group Internet / Intranet
- Management
- 1991.08 ~ 1996.11 LG Chem / HHI Information Strategy Team Major in Computational Statistics, University of Seoul

#### We will propose the best service with numerous digital business experience and know-how

	Challenge 1999-2004		<i>Excellent</i> 2005-2011		Specialize 2012-Present
1999	Designated as an Informatization Promotion Fund Support Company Joins.com Content Affiliate	2005 2006	Mapo Chamber of Commerce commendation	2012 2013	2012 Operation of Samsung Electronics' MP3 Player Brandshop Shinhan Card renewal (Web accessibility and
2001	Established affiliated technology research institute	2007	Kookmin Bank website accessibility consulting Started operation of Aekyung Cosmetics Shopping Mall		web publishing) Opening of IT Complex Culture Space Alert
	Designated as a new technology innovation project company	2008 2009	Opened web standardization research center E-government project (national education, cultural	2014	Opened web accessibility diagnostic solution A-Check
2002	Designated as a military service exception company		welfare) web standard and accessibility enhancement project	2015	Established Durunubi ISP and operation of Durunubi (2016 ~ 2017)
2004	Redesignated as INNO-Biz Registered as a venture company	2010	E-Government Project Web Standards and Accessibility Enhancement Project	2016	Samsung Electronics Global Site accessibility and standardization
		2011	Samsung Electronics Tomorrow infographic project 12 Cultural Information Centers, Ministry of Culture, Sports and Tourism Site accessibility and standardization business support	2017	Operation of Kia Motors K-WCMS Global Site Developed WebApp based on LG Electronics WebOS robot
			Samsung Electronics LiVE Annual Operation Project Family Samsung homepage building and operation Character business (Miss Toba)	2018	2018 Hyundai Motor GT / AT Proliferation Project

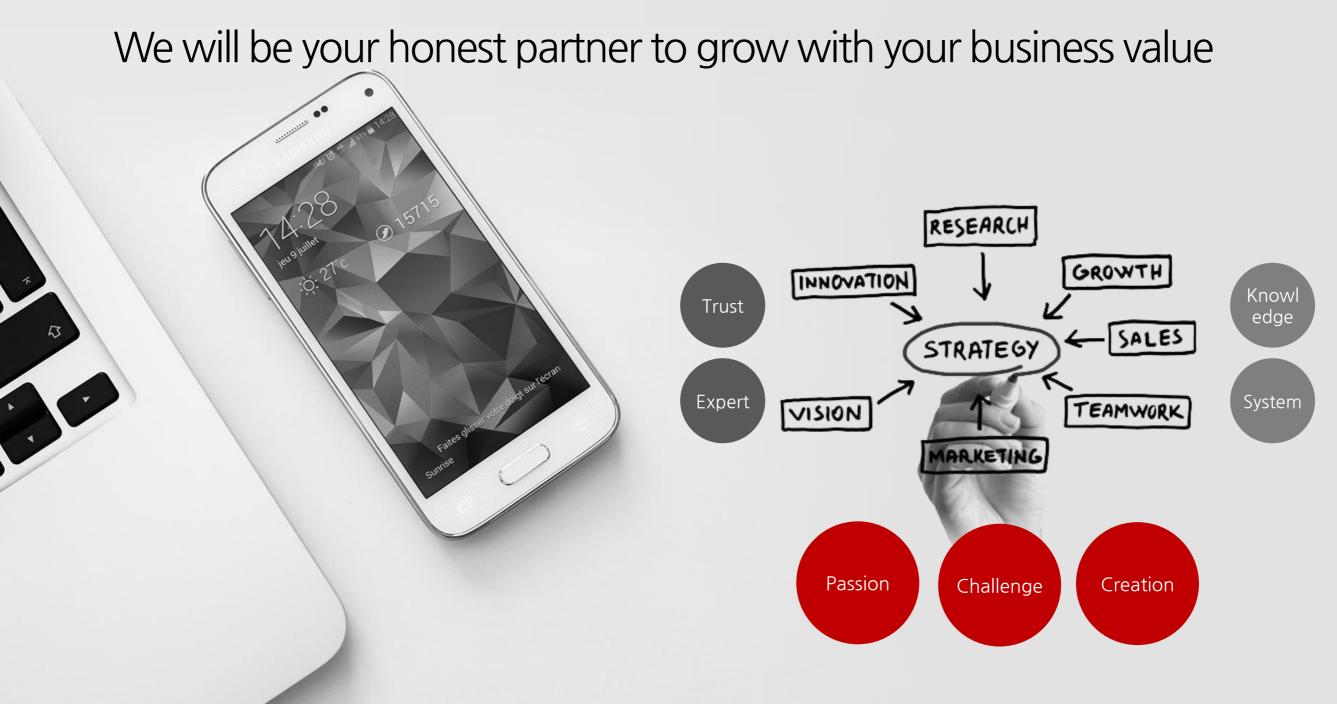
### Expertise and specialized organization are the driving force of business

All employees of Cidow Co., Ltd. have abundant expertise and experience in their respective jobs. Also, we are proud of efficient communication and the highest quality performance





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#### Commendation from N

	2013년 06월 11일 국립전과연구원 정당이
MOIS	Commission of Broadcasting ards Review Committe
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a Stand 90

위 촉 장

방송통신표준화지침 제3조의 규정에 의하여

귀하를 2013.06.11.~2015.06.10. 기간 동안

방송통신표준심의회 위원으로 위촉합니다.

김 도 연 귀하

A.



Commendation from MSIP



2012 'Internet ECO Award Grand Prize in Standardization



20170401978

업 체 명 : (주)시드우

평가기관: 현소기일전용급단

규정에 의하여 벤처기업임을 확인합니다.

유효기간: 2017/100년20년 - 7019년09월25일

대표자: 중기원

벤처기업확인서

소 재 지 : 사는드러시 강남구 는정호가로 가(역원조) 여러명당당 왕 인유 형 : 가는미가테르가민(중심규)

위 업체는 『벤처기업육성에 관한 특별조치법, 제25조의



Registered as a design company

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안전지킬 시스템	
독이군자: 7mms 김도면(650425- 서울특별시 마모-	******) 구 타보내로 115 & 104동 709호 (공악품, 공약상성대략트)
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등록사항관에 기	제
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특허청장 COMMESSIONER		
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박원주

특허청



제 10-1348221 호

NE 10-2007-0026106

특허증

특허

#### Patent Certificate

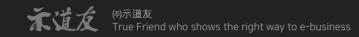
Safety guard Safety guard system Safety guard device 5 patents related to signal transmission method and device in communication system

Recognized as a digital business company

#### We will be your true partner with your success

Consulting Biz. Partners (Web accessibility, Standardization, ISP, BPR)





#### We will be your true partner with your success



#### Ask us anything about digital business



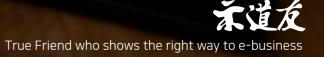
#### Contact Us

TEL : 02-325-1009 / FAX : 02-6280-2234 CiDOW : Seongsu-Station-SKV1 Tower 1610, 25, Yeonmujang 5ga-gil, Seongdong-gu, Seoul, Korea E-mail : <u>webmaster@cidow.com</u>



## I. BUSINESS AREA

- 1. Consulting Biz.
- 2. Web Agency Biz.
- 3. Character & Contents Biz.
- 4. Marketing & Global Biz.



Web Agency Biz.

#### Create synergy through diversification in the digital business

#### Consulting Biz.

#### **Digital Consulting**

- Web & App : Web & App Business Strategy Planning
- UX/UI Strategy : UX Research, UX Planning
- Start-Up : Business Model & Strategy Planning

#### **ICT Consulting**

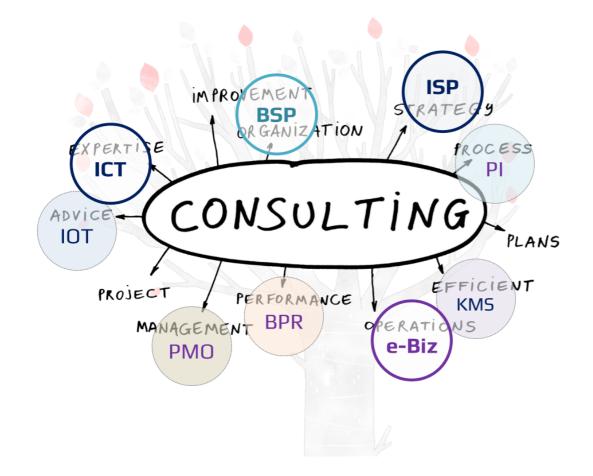
- ISP : Information Strategy Plan
- IOE(T) : Internet of Every(Things)
- KMS : Knowledge Management System (DBMS)

#### Web Building

- Domestic & Overseas Website Building
- Mobile App, Responsive Web, Hybrid App
- HTML5 Programming



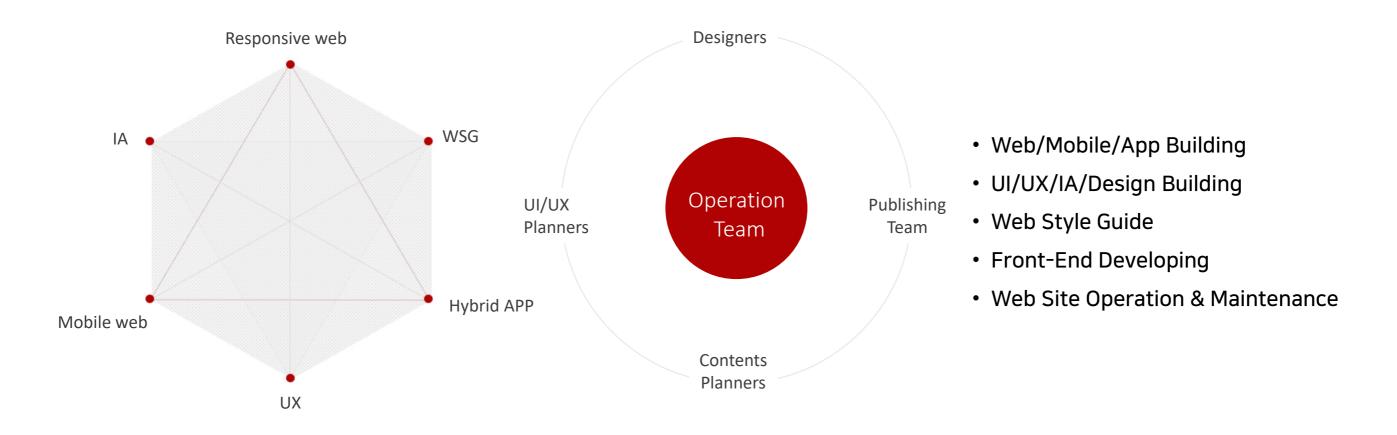
#### Performed consulting for digital strategy, building and operation of major company websites



- Digital Consulting (UI/UX, APP)
- ICT Consulting
- ISP/BPR Consulting
- Web Accessibility Consulting
- Web Standards Consulting
- WA Licensing Following

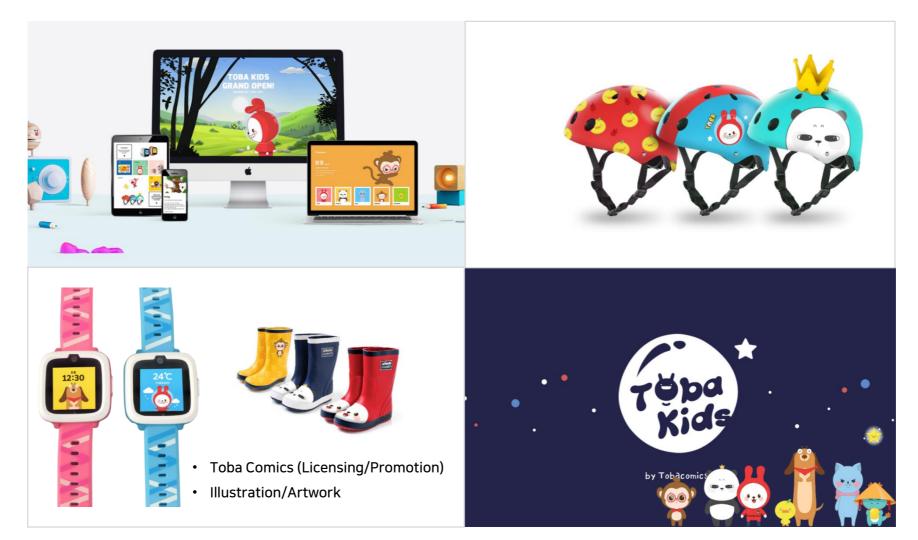


#### We have wealth of ICT and digital business performance



### Toba Comics (Character)

We are seeking synergy with the digital business of our customers by diversifying the digital contents business using characters



#### Character & Entertainer Emoji



Character & Webtoon Service

• Entertainer Emoji

### Marketing & Global Biz.

We perform E-Commerce / E-Trading, IoT / SmartCare / Smart Farm business in addition to online promotion and social marketing for customer companies



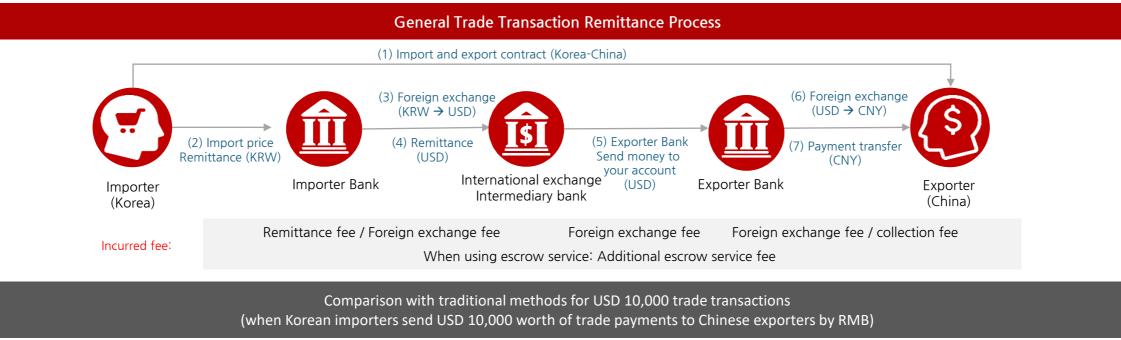


- Social Marketing & Operation
- Contents Providing
- On/Offline Marketing & Promotion
- MCN/Media Biz.
- Trade Escrow/E-Commerce/E-Trading
- SIREN
- B2B Global/Platform
- IoT, RINO Smart City/Smart Center/Smart Farm

The safest e-trade services

Safety	Rapid withdrawal	Easy Authentication Process	Automated Trade Fund Loans	Cheap transaction fee
<ul> <li>Secure transfer of payment</li> <li>Safe recovery in case of problems</li> </ul>	<ul> <li>Shipment after checking the safety account when exporting</li> <li>Quick withdrawal after shipment</li> </ul>	<ul> <li>Can be used once for real name verification in repetitive trade transactions</li> <li>One-stop processing through PC / Mobile after signing up</li> </ul>	<ul> <li>Buying/selling funds don't tie to an escrow account and supported automated trade loan</li> </ul>	<ul> <li>Available at 20 ~ 30% of existing trade transaction fee</li> <li>0.49% of trading fee</li> </ul>

The safest e-trade services



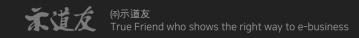
	Crossborder Escrow Method	GTradePay CBT secure payment	Compare	
Trade payment amount USD 10,000		USD 10,000	-	
Importer Bank Remittance Fee	\$30	\$30	-	
Importer Bank Remittance Transfer Fee KRW->USD = \$150 (1.5% of transaction		KRW -> CNY = \$150 (1.5% of transaction)	KRW, RMB can be sent directly	
Exporter bank Collection Fee	\$15	\$15	-	
Exporter bank Collection Exchange Fee	USD->CNY = \$300 (3% of transaction)	-		
Escrow Fee	\$500 (5% of transaction)	\$98 (0.98% of the transaction amount; 50%: 50% installment)	20% Save (0.49% each)	
total amount	USD 995 (9.95%)	USD 293 (2.93%)	Save more than 70% of the total fee	
Total Fee of Importer	USD 430 (4.3%)	USD 148.5 (1.48%)	Default share ratio is 5: 5	
Total Fee of Exporter	USD 565 (5.6%)	USD 148.5 (1.48%)		



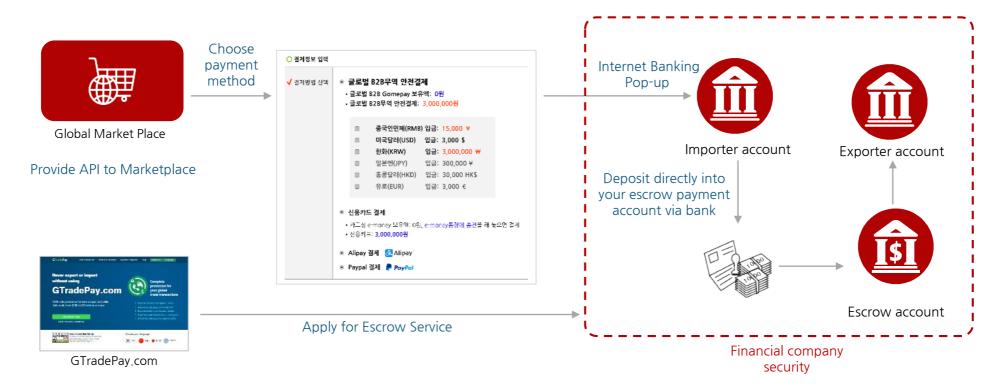
The safest e-trade services

Only 5 levels! Trade payment is completed by only logging each twice exporter and importer





All capital transactions are held by the contracted financial institutions of Korea and China



- Funds are remitted / received to the financial institution's escrow account, so both domestic and foreign banks and financial institutions are responsible for the entire transaction process
- An escrow account can only be returned / transmitted to an import / export account of a trading party and can't be withdrawn by anyone other than the trading party (including financial institutions and foreign exchange authorities)

#### Contract Progress history

- 2017: Signed exclusive distributor agreement with EBC, a major billing company in China's GOME Group (World's largest electronics distribution group)
- 2017: Signed a contract with Korea-China Trade Escrow between wholesale Domeggook.com, Korea's largest B2B company,
- 2018: Agreement with Welcome Financial Group for global B2B trade payment joint venture. Escrow account and automatic import / export fund loan agreement
- 2019: Signed an exclusive agent contract for cross-border trade payment with the Bank of China Association (World's No. 1 card company has UnionPay in China) (Jan 21, 2019)

#### GTradePay Contract Progress

[UnionPay; UMS]

UnionPay Global Partners

The payment part of UnionPay, and the only official partner of China UMS

Trade payment is the only global partner

Retail, online payments are official partners overseas, domestic exclusive partners





[China EBC: 银盈通支付有限公司]

China Escrow Partner of Global Trade Escrow

China EBC is a major financial affiliate, china's largest electronics distribution GOME Group, acquired China's first cross-border payment business permit

China's fifth-largest company with 250 million members, 45 trillion transactions and third-party payments

Contract with Samsung Card for the first time in Korea-China private finance



www.yinyingtong.com





[Welcome Financial Group] Global B2B joint venture agreement with the Welcome Financial Group at the first-class company.

Signed automatic loan agreement of import / export funds Occurred automatic loan revenue model of Import

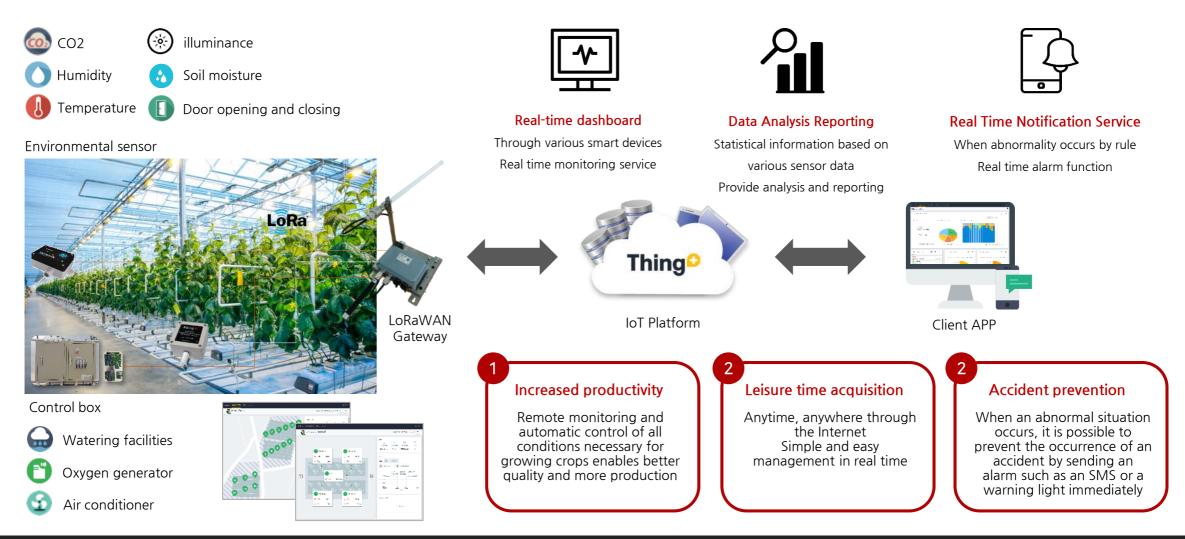




Business contents featured in major Chinese media

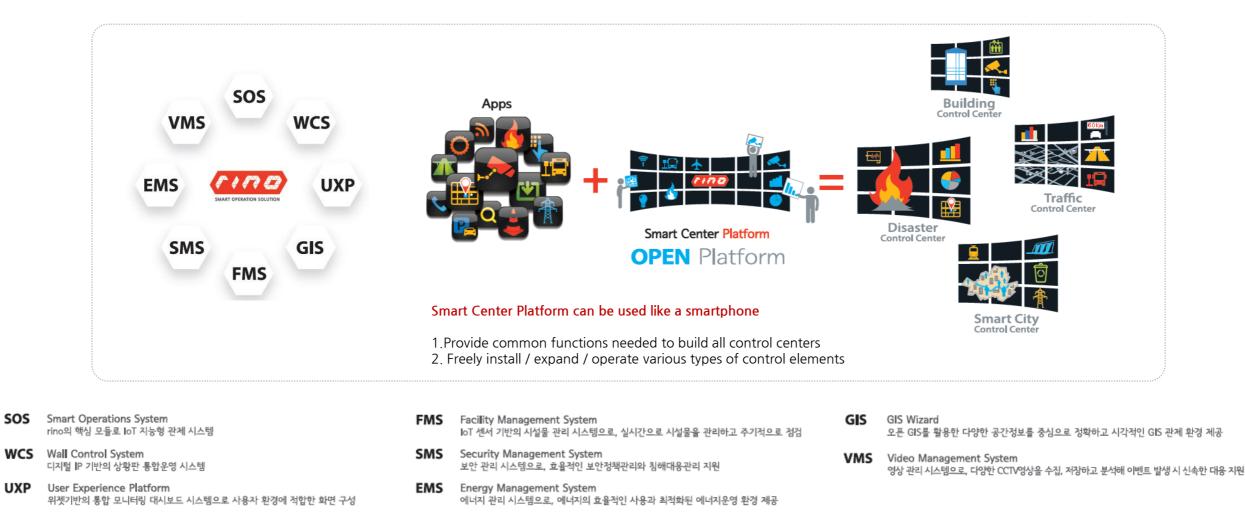
#### Smart Farm Service - on IoT

Watermelon Farm in Kumamoto Koshi, Japan & Banana Farm in Sangil-dong, Seoul



#### **Rino - Smart Center Platform**

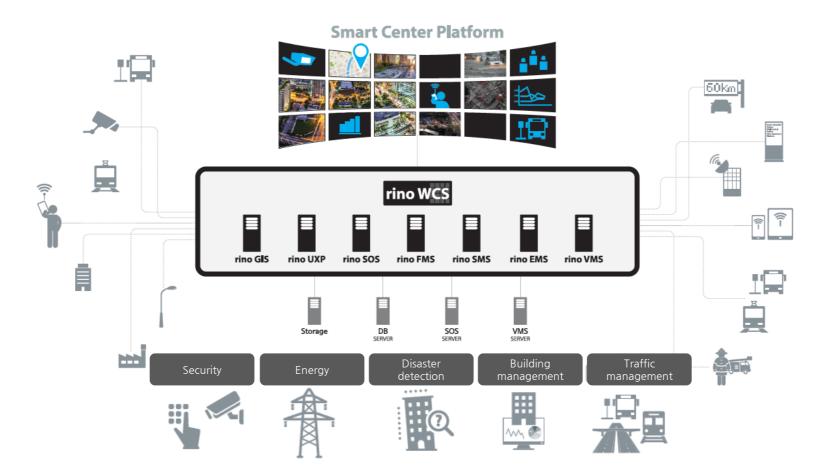
The smart center platform provides the common functionality needed to build all control centers and provides a viable environment for control apps



UXP

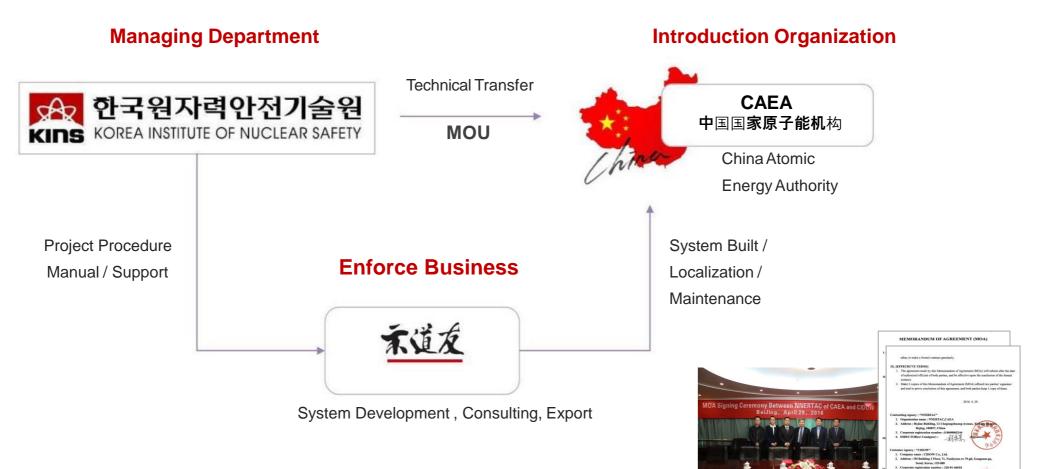
### Smart City Control Center

Smart City Control Center is an integrated framework for connecting infrastructure, equipment and APP's services to solve various urban problems It is composed of a variety of platforms such as big data, AI, IoT, control, video, GIS, energy, factories, and network



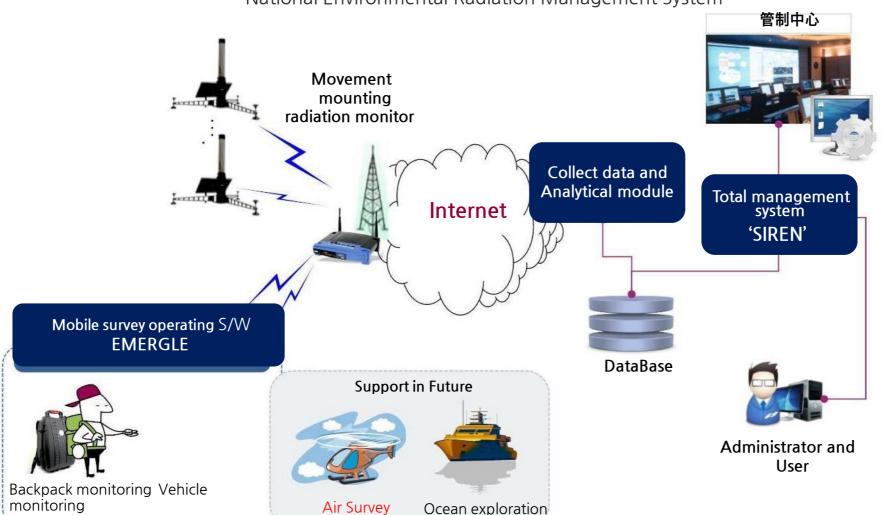
### SIREN(System for Identifying Radiation Environments Nationwide) for CHINA

Development and Export for Radioactivity Control Tower System in China

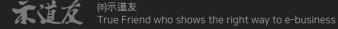


奈道友 True Friend who shows the right way to e-business

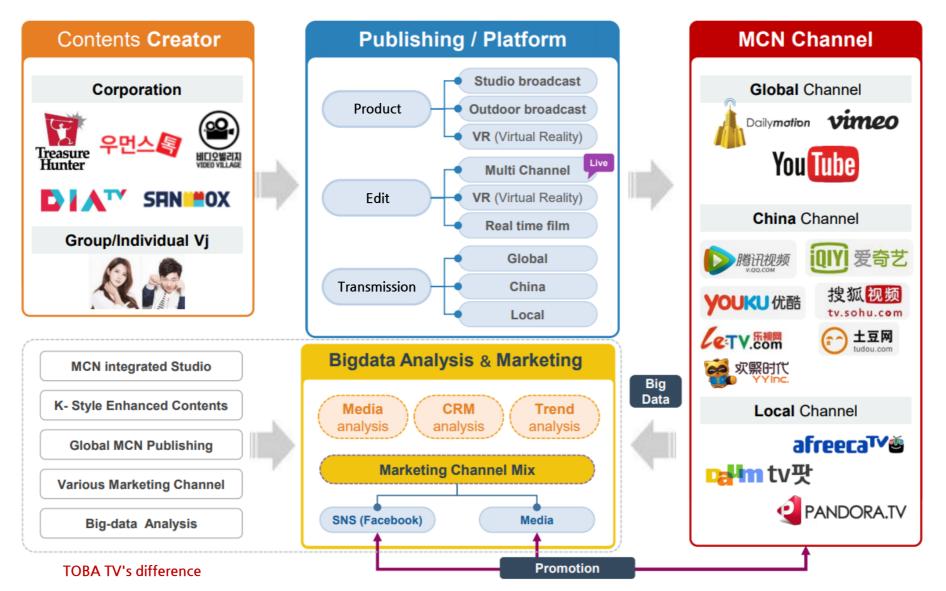
### SIREN(System for Identifying Radiation Environments Nationwide) for CHINA



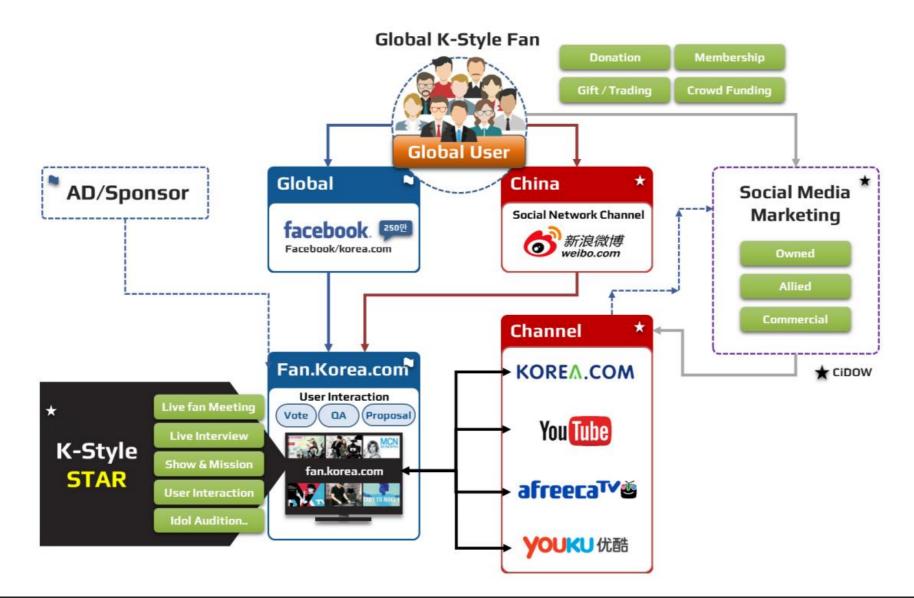
National Environmental Radiation Management System



### K-Style culture MCN platform



#### 1st Case : MCN Fan Meeting Business



### Case 2: "Anthony! Study Chinese & do events in China"



#### TOBA tv MCN Business Partner, IMTV & Korea.com



IMTV produces about 300 hours of drama, film, documentary and entertainment programs every year, and broadcasts them on KBS, MBC, SBS, National Geographic Channel, Hong Kong Star TV, Japan Fuji TV and Singapore Shina Satellite.



내면애믜기먹

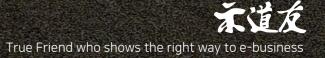


-29th in the world entertainment category -1st place in Korean Entertainment -2.7 million people in Asia -Korea's representative entertainment Facebook K-Culture



## PORTFOLIO

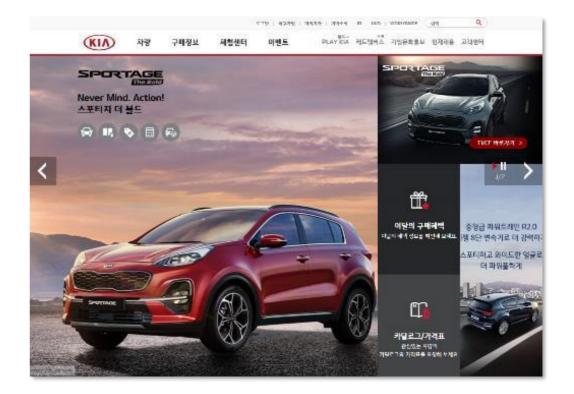
- 1. Maintenance
- 2. Building
- 3. Consulting
- 4. Web Accessibility



# 01. Maintenance

#### Kia Motors K-WCMS Global Site Operation (2017 ~ Present)



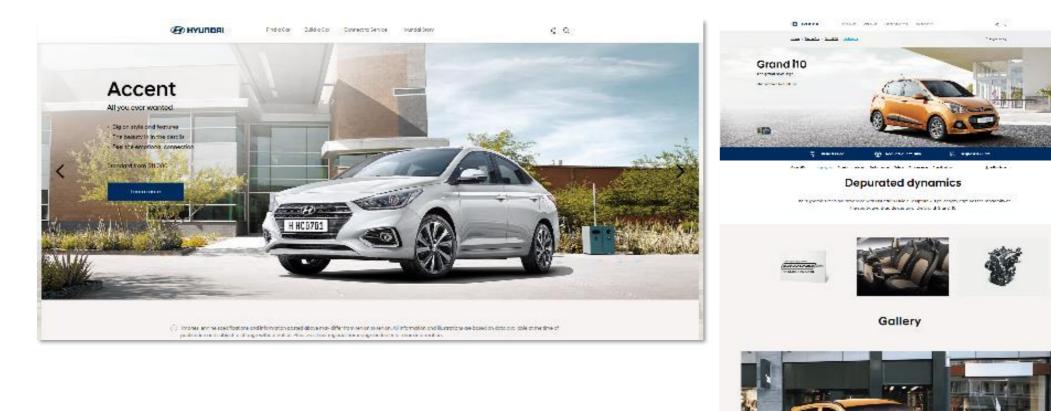


#### Client Kia Motors

Category Maintenance

Scope AEM-based Global-Multilingual, including English and Arabic

## 2018 Hyundai Motor GT / AT Proliferation Project



Client	Hyundai Motor s
Category	Maintenance
Scope	AEM-based Global-Multilingual, including English

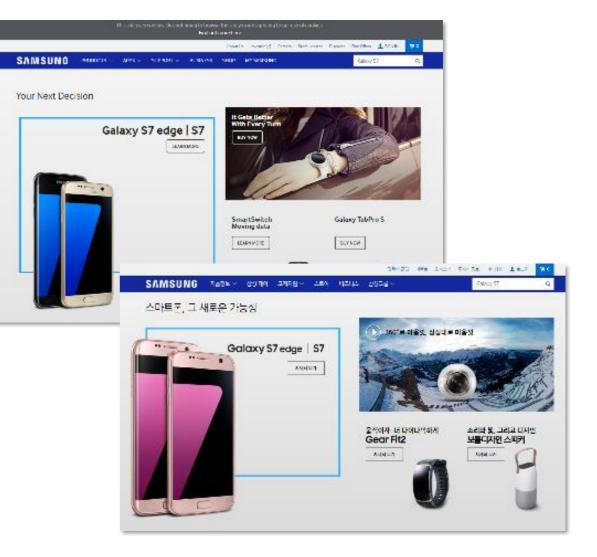
and Arabic

余道友 True Friend who shows the right way to e-business 2 Deviced

## Operated Samsung.com (Global)'s web contents (2016 ~ 2018)



Client	Cheil Worldwide
Category	Web Accessibility Consulting & Maintenance
Scope	Samsung.com Global Web Site 77 targets Web Accessibility, Web Standards / Compatibility QA & Monitoring



## Korea cultural information service integrated system building (2016.06 ~ 12)



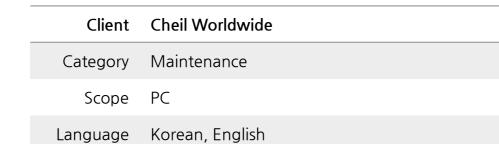
Client	Korea Cultural Information Service
Category	Web Standard & Accessibility Consulting
Scope	175 institutions / service sites under the Ministry of Culture, Sports and Tourism Web Accessibility, Web Standards / Compatibility, Web Log Diagnostics, Literacy, Guides

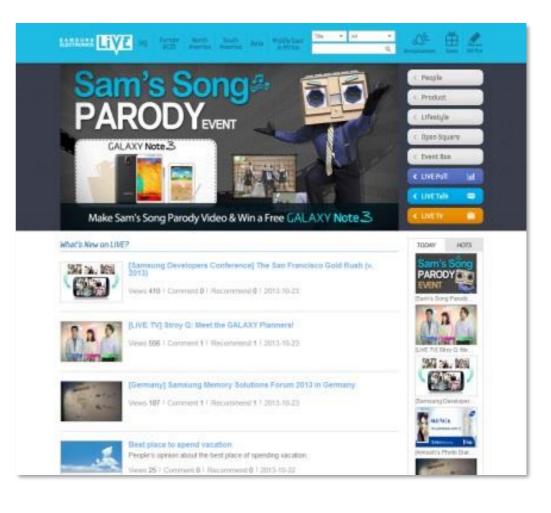




## Samsung Electronics LiVE Operation, Covering / Editing (2011 ~ 2016.02)







#### Family Samsung Website's Operation (2011 ~ 2016.02)



Client	Cheil Worldwide
Category	Maintenance
Scope	Responsive Web
Language	Korean



## 02. Building

#### Building Hyundai Steel Sports Team's (Women's Soccer, Men's Archery) Website (2018)



Client	Hyundai Steel
Category	Building
Scope	PC, Tablet & Mobile



#### Building and operation DMZ site(2015 ~ 2017)



Client	Ministry of the Interior	
Category	Maintenance	
Scope	Responsive Web	
Language	Korean, English	



#### Building DATQ's Website (2015.08 ~ 12)



Client	Defense Agency for Technology and Quality
Category	Building
Scope	PC, Tablet & Mobile
Language	Korean, English



### Rebuilding and operation Dongbu Steel website (2015.03 ~ Present)



Client	Dongbu CNI
Category	Building, Maintenance
Scope	PC, Tablet & Mobile
Language	Korean, English



#### Rebuilding JW Chemitown's website (2015.03~12)



Client	JW Holdings
Category	Building, Maintenance
Scope	PC, Tablet & Mobile
Language	Korean, English



#### Rebuilding Shenyang(China) Silver Town's website (2015)

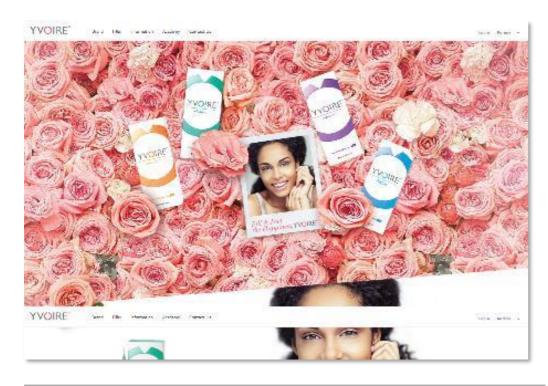


Client	Lyrin Group
Category	Building
Scope	PC, Tablet & Mobile
Language	Chinese, English

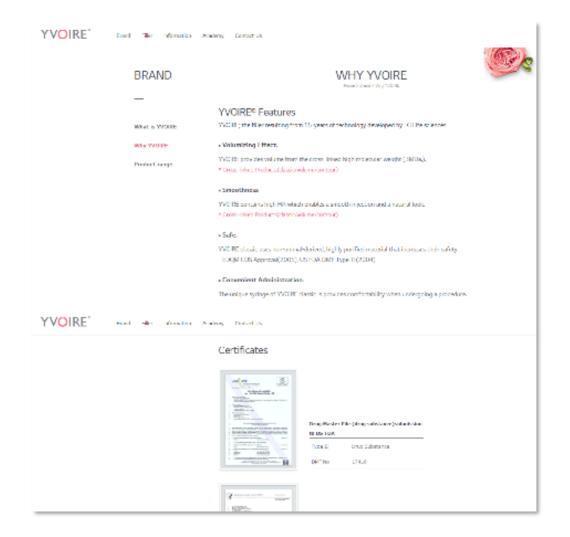


02. Building

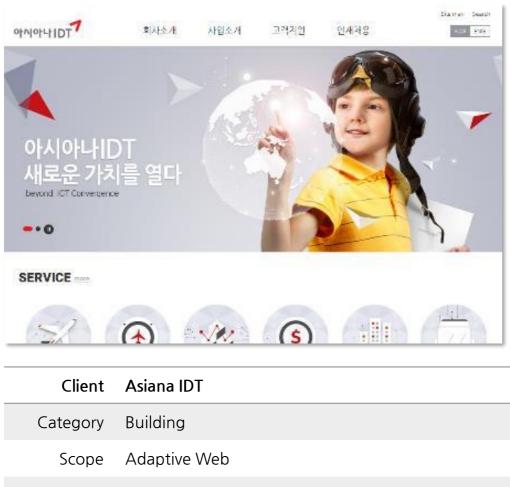
#### Renewal YVOIRE Website(2014.12~2015.03)

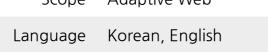


Client	LGCHem
Category	Building
Scope	Responsive Web
Language	Korean, English, Chinese



#### Renewal Asiana IDT Website(2014.06~09)



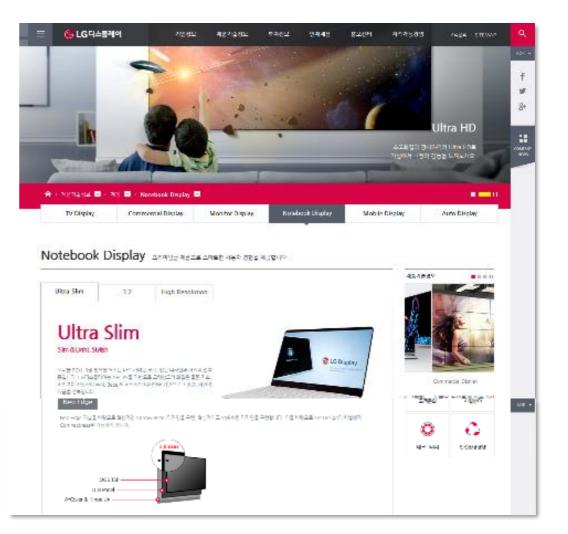




#### Renewal LG Display Website (2014.04~08)



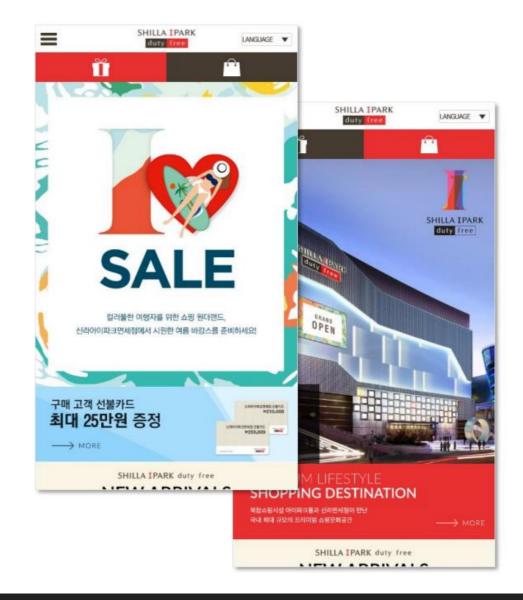
Client	LG Display
Category	Building (Publishing Part)
Scope	PC, Tablet & Mobile
Language	Korean, English



#### Building HDC SHILLA DFS Website



Client	HDC SHILLA DFS
Category	Building
Scope	PC, Mobile
Language	Korean



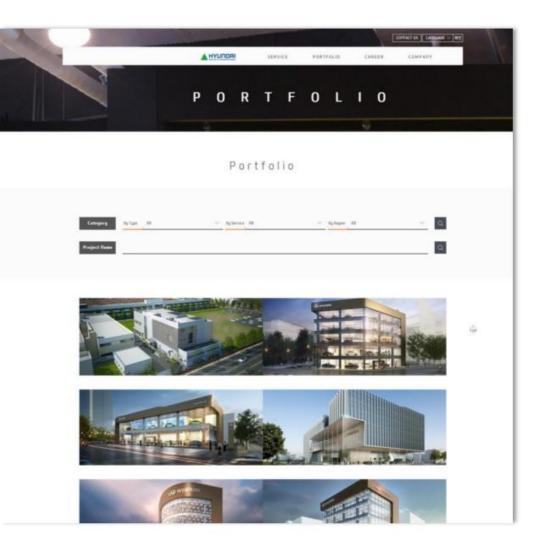
#### Building Hyundai Architects & Engineers Associates Website



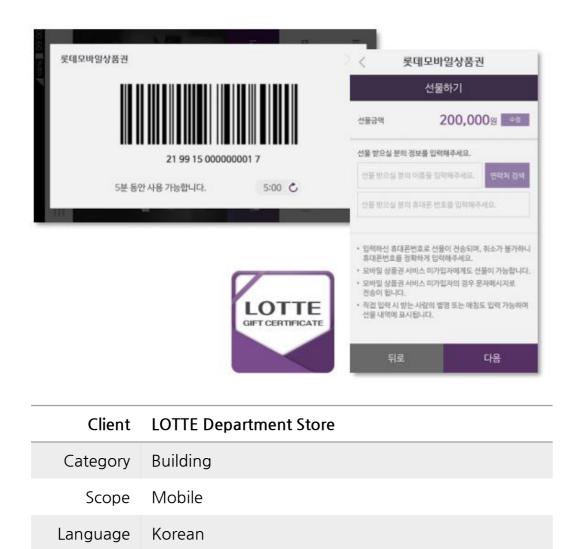
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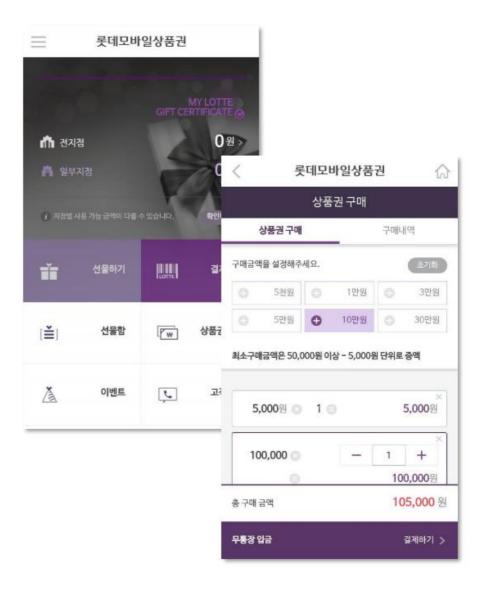
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Client	Building Hyundai Architects & Engineers
Category	Building
Scope	PC, Tablet & Mobile
Language	Korean



#### Building LOTTE Department Store's Mobile Gift Card



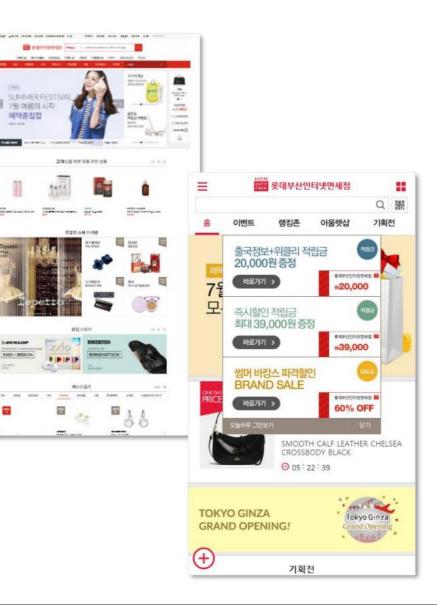


#### Lotte Duty Free Website Web Accessibility Improvement Project

10104



Client	LOTTE DFS
Category	Building (Publishing Part)
Scope	PC, Tablet & Mobile
Language Korean, English, Chinese, Japanese	



III.Portfolio

#### Building and Operation Samsung Electronics MP3 Player Brand Shop (2005 ~ 2012)



Samsung MP3 Brandshop ver5.0 www.samsungmp3brandshop.com





YEPP BrandShop ver1.0

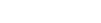
YEPP BrandShop ver2.0



YEPP BrandShop ver3.0



Samsung MP3 Brandshop ver4.0



III.Portfolio

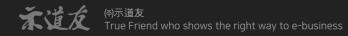
#### Building and Operation Samsung Electronics digital camera brand shop (2005 ~ 2012)



Samsung Digital Camera Brandshop (2010~2011) www.samsungmp3brandshop.com



Samsung NX Lens Guide (2011) www.nxlens.co.kr



## 03. Consulting

#### Established Durunubi ISP and building, operation of Durunubi (2015.10~2016.02)





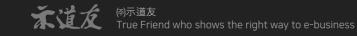


#### Client KTO

Category ISP Consulting

Scope PC, Mobile

Language Korean



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#### Web accessibility consulting and UI improvement for 5 homepages of Hyundai Motor Group

(Acquired web accessibility certification mark, 2013.04~07)



III.Portfolio

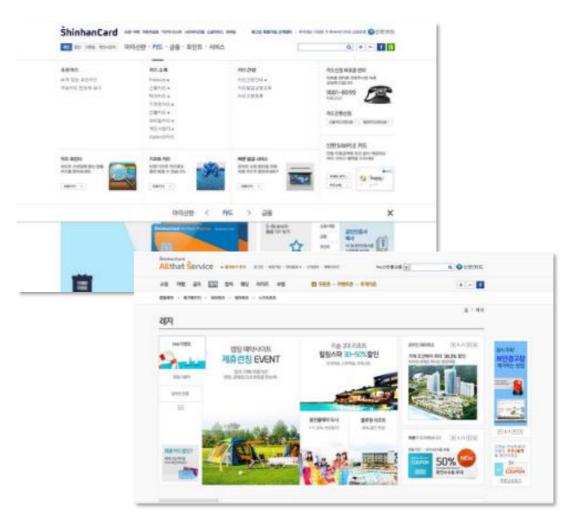
#### Lotte Duty Free Website Web Accessibility Improvement Consulting





#### Shinhan Card renewal and web accessibility consulting

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## NH Cyber Bank Dokdo renewal and web accessibility consulting

(Acquired web accessibility certification mark, 2012.08~10)







#### KOTRA, Health Insurance Review & Assessment Service, National Election Commission Site Building & Consulting



#### KOTRA Portal building and consulting



#### Health Insurance Review & Assessment Service website renewal



#### National Election Commission Political Portal Site



## 04. Web Accessibility

#### 2015 Ministry of Gender Equality and Family web accessibility and web compatibility check (2015.10 ~ 11)



#### Client MOGEF

Category	Web Standard & Accessibility Consulting
Scope	PC, Tablet & Mobile
Language	Korean

번호	홈페이지	주소
1	위민넷	www.women.go.kr
2	KOWIN	kowin.mogef.go.kr
3	전자도서관	library.mogef.go.kr
4	여성사전시관	eherstory.mogef.go.kr
5	가족친화인증	ffm.mogef.go.kr
6	위드맘	withmom.mogef.go.kr
7	아이돌봄 지원사업	idolbom.mogef.go.kr
8	청소년활동정보서비스	www.youth.go.kr
9	청소년국제교류네트워크	iye.youth.go.kr
10	청소년수련활동인증정보시스템	yap.youth.go.kr
11	청소년자원봉사	dovol.youth.go.kr
12	청소년지도자 종합정보시스템	yworker.youth.go.kr
13	일본군위안부 피해자 e역사관	www.hermuseum.go.kr
14	성범죄자 알림e	www.sexoffender.go.kr

2009 e-government web standardization and accessibility enhancement project for the disabled (Administrative safety field)





2009 e-government web standardization and accessibility enhancement project for the disabled (National education field)





III.Portfolio

2009 e-government web standardization and accessibility enhancement project for the disabled (Cultural Welfare Field)



# Thank you

