

不道友

True Friend who shows the right way to e-business

ABOUT CiDOW

A wide-angle photograph of the Dubai skyline at sunset. The sky is a deep blue with scattered white clouds. The city's skyscrapers, including the Burj Khalifa, are silhouetted against the bright orange and yellow glow of the setting sun. The water in the foreground is calm, reflecting the light from the sky. A large Ferris wheel is visible in the distance on the right side of the frame.

About CiDOW

- I. OVERVIEW
- II. BUSINESS AREA
- III. PORTFOLIO

I. OVERVIEW

1. Company Overview
2. History
3. Organization
4. Business Vision
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6. Partner
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禾道友

True Friend who shows the right way to e-business

We will show you,
more wise, wide road to
successful business!





WE WILL SHOW YOU
MORE WISE, WIDE ROAD TO
SUCCESSFUL BUSINESS!


Founded in 1999, CiDOW Co., Ltd. is an internet business consulting web agency that has conducted consulting, branding and marketing projects for a number of major companies and public institutions. We have a unique position. We are also striving to improve customer satisfaction through new technology R&D. We will show the right way of web business with accumulated know-how and stability.

Shows the right way to success

We propose a total concierge service philosophy that suggests and implements the appropriateness of on-line and off-line service direction, strategy, and technology methodology

Overview	
Corporation name	示道友 Cidow
Representative	Do-Yeon, Kim
Business Area	Web service building / content development / maintenance, Web / app solution development ICT / ISP / BPR / PMO / Start-up / Web Standards / Web Accessibility Training and consulting ECM Conversion Project of KM / EDM System / Document Centralization / Security solution business
Business location	Seongsu-Station-SKV1 Tower 1610, 25, Yeonmujang 5ga-gil, Seongdong-gu, Seoul, Korea
Phone Number	02-325-1009
Date of Establishment	1999. 08. 16
Business period	1999. 08 ~ Present (20years)

CEO Introduction



CEO Do-Yeon, Kim

- 1999.12 ~ Present CEO
- 2013.12 ~ Present Member of Korea Communications Standards Committee (Web Standards Division) (National Radio Research Institute, MSIP)
- 2012.01 ~ 2012.12 Member of HTML5 Leaders Camp, MSIP (Korea Communications Commission)
- 2011.06 Commendation from the MOIS, Web Culture Standards / Web Accessibility Support
- 2008.12 ~ Present Advisory Committee for E-Government Web Standards Compliance Guidelines, MOIS
- 2007.01 ~ 2009.07 Adjunct Professor, School of Digital Contents, Kyungsung University
- 2005.05 Received the Award of Excellent Small Business, Korea Chamber of Commerce and Industry
- 2001.03 ~ 2005.06 Kookmin University MBA Lecturer
- 2000.03 ~ 2005.06 Adjunct Professor, Department of Journalism, Sungkonghoe University
- 1996.11 ~ 1999.06 LG Customer Information Center Manager, LG Group Internet / Intranet Management
- 1991.08 ~ 1996.11 LG Chem / HHI Information Strategy Team

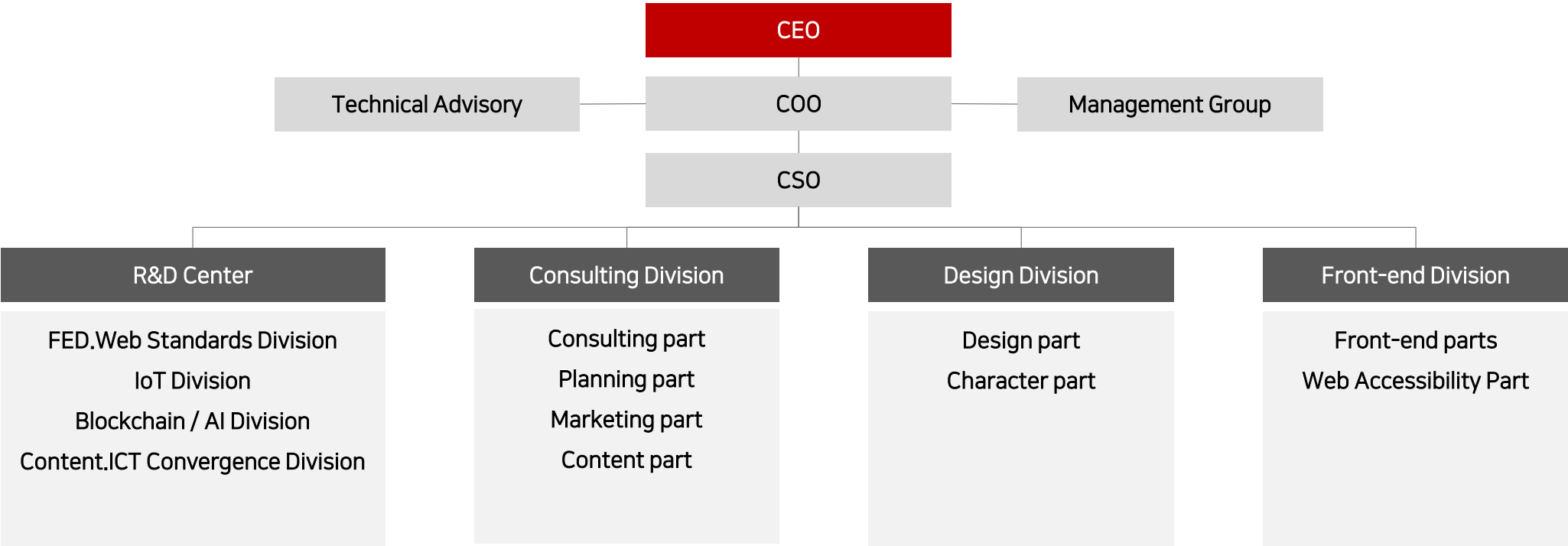
Major in Computational Statistics, University of Seoul

We will propose the best service with numerous digital business experience and know-how

Challenge 1999-2004		Excellent 2005-2011		Specialize 2012-Present	
1999	Designated as an Informatization Promotion Fund Support Company Joins.com Content Affiliate	2005	Mapo Chamber of Commerce commendation	2012	2012 Operation of Samsung Electronics' MP3 Player Brandshop
2001	Established affiliated technology research institute Designated as a new technology innovation project company	2006	IABF website opened	2013	Shinhan Card renewal (Web accessibility and web publishing) Opening of IT Complex Culture Space Alert
2002	Designated as a military service exception company	2007	Kookmin Bank website accessibility consulting Started operation of Aekyung Cosmetics Shopping Mall	2014	Opened web accessibility diagnostic solution A-Check
2004	Redesignated as INNO-Biz Registered as a venture company	2008	Opened web standardization research center	2015	Established Durunubi ISP and operation of Durunubi (2016 ~ 2017)
		2009	E-government project (national education, cultural welfare) web standard and accessibility enhancement project	2016	Samsung Electronics Global Site accessibility and standardization
		2010	E-Government Project Web Standards and Accessibility Enhancement Project	2017	Operation of Kia Motors K-WCMS Global Site Developed WebApp based on LG Electronics WebOS robot
		2011	Samsung Electronics Tomorrow infographic project 12 Cultural Information Centers, Ministry of Culture, Sports and Tourism Site accessibility and standardization business support Samsung Electronics LiVE Annual Operation Project Family Samsung homepage building and operation Character business (Miss Toba)	2018	2018 Hyundai Motor GT / AT Proliferation Project

Expertise and specialized organization are the driving force of business

All employees of Cidow Co., Ltd. have abundant expertise and experience in their respective jobs. Also, we are proud of efficient communication and the highest quality performance



We will be your honest partner to grow with your business value



Recognized as a digital business company



Commendation from MOIS



Commission of Broadcasting Standards and Review Committee



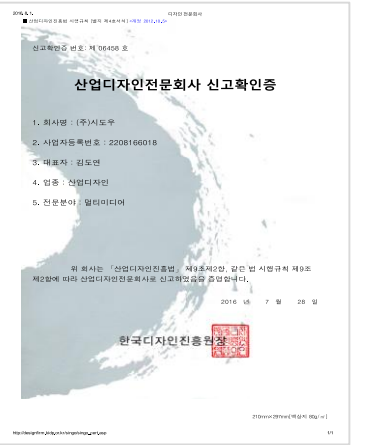
Commendation from MSIP



2012 'Internet ECO Award Grand Prize in Standardization



Registered as a venture company



Registered as a design company



Patent Certificate
Safety guard
Safety guard system
Safety guard device
5 patents related to signal transmission method and device in communication system

We will be your true partner with your success

Consulting Biz. Partners (Web accessibility, Standardization, ISP, BPR)

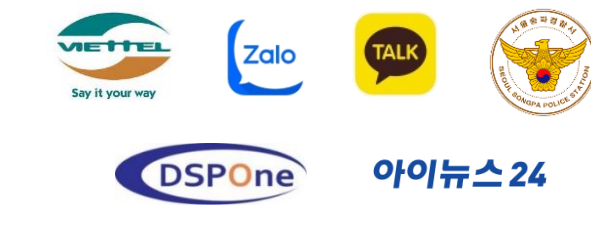


We will be your true partner with your success

Web Agency Biz. Partners



Character Biz. Partners



Marketing & Global Biz Partners

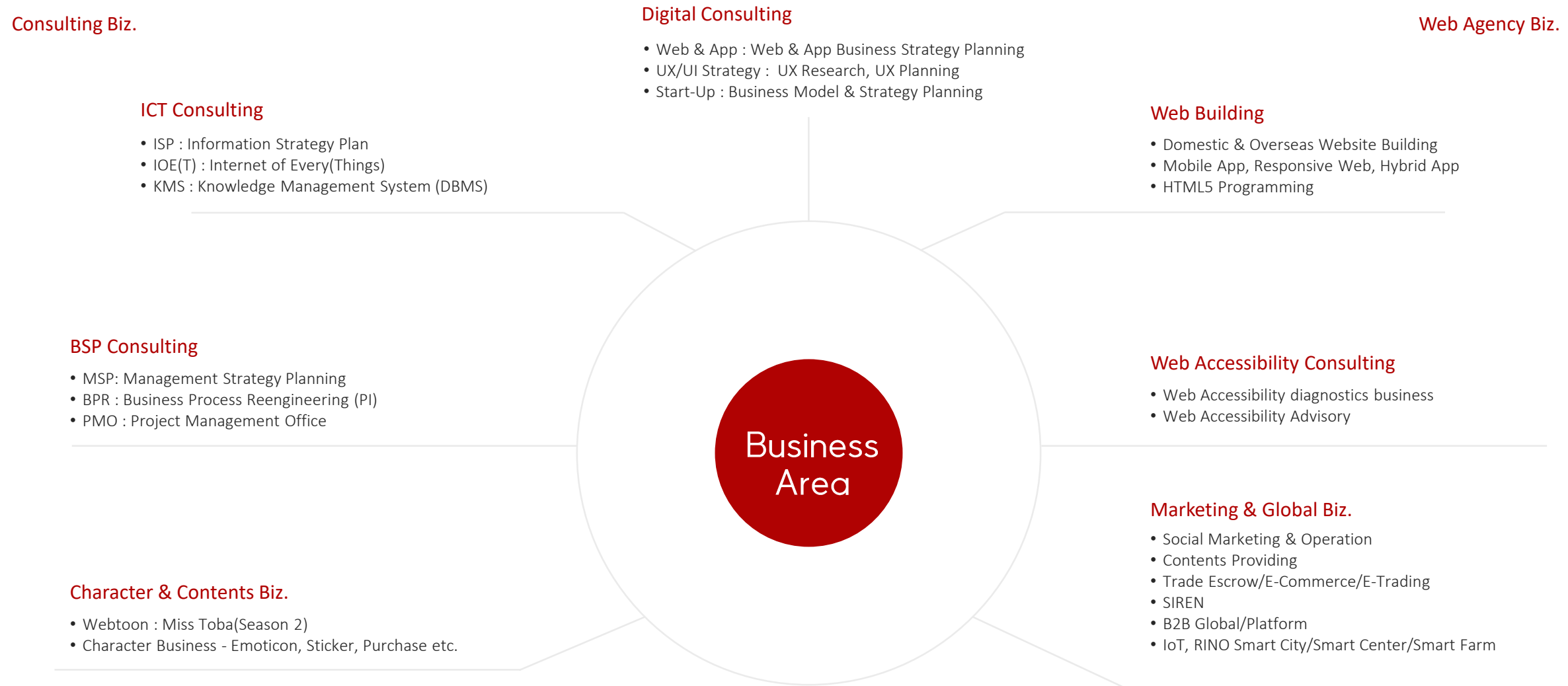


E-mail : webmaster@cidow.com

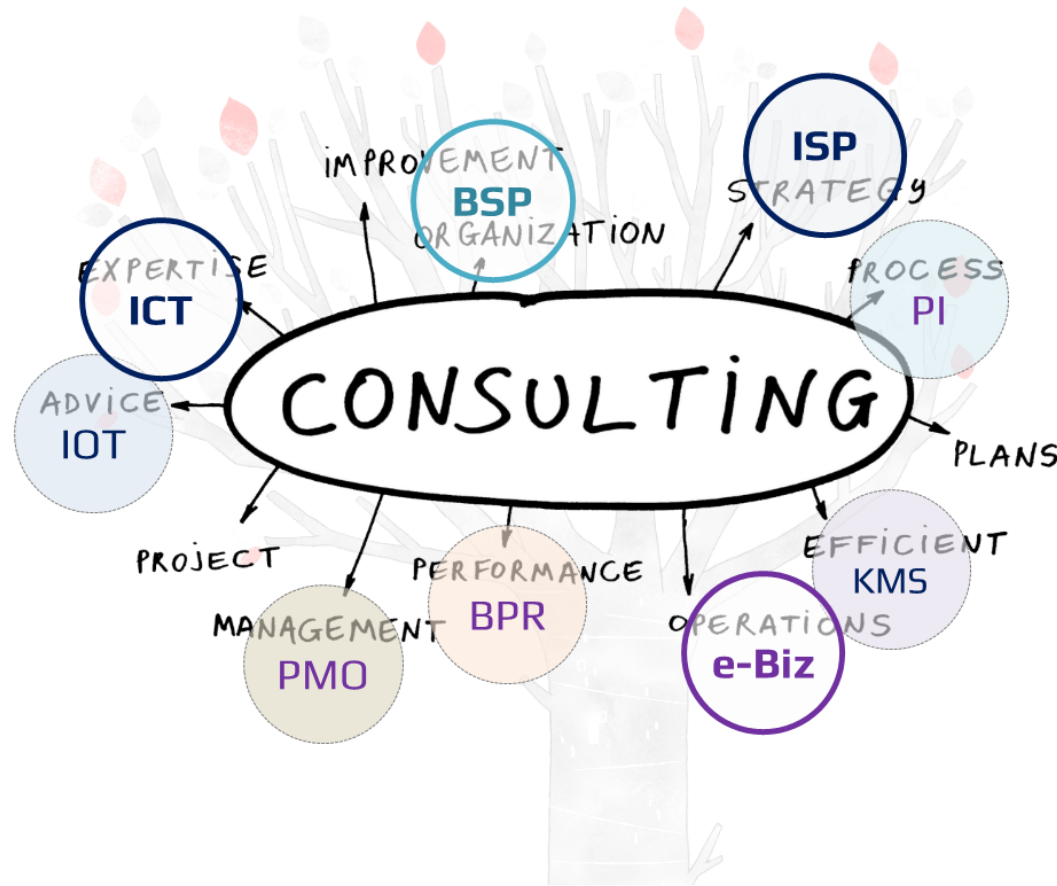
II. BUSINESS AREA

1. Consulting Biz.
2. Web Agency Biz.
3. Character & Contents Biz.
4. Marketing & Global Biz.

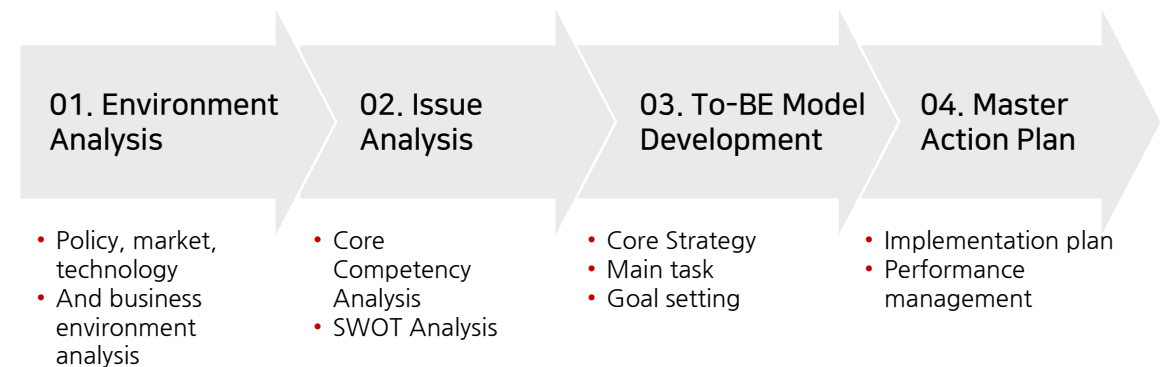
Create synergy through diversification in the digital business



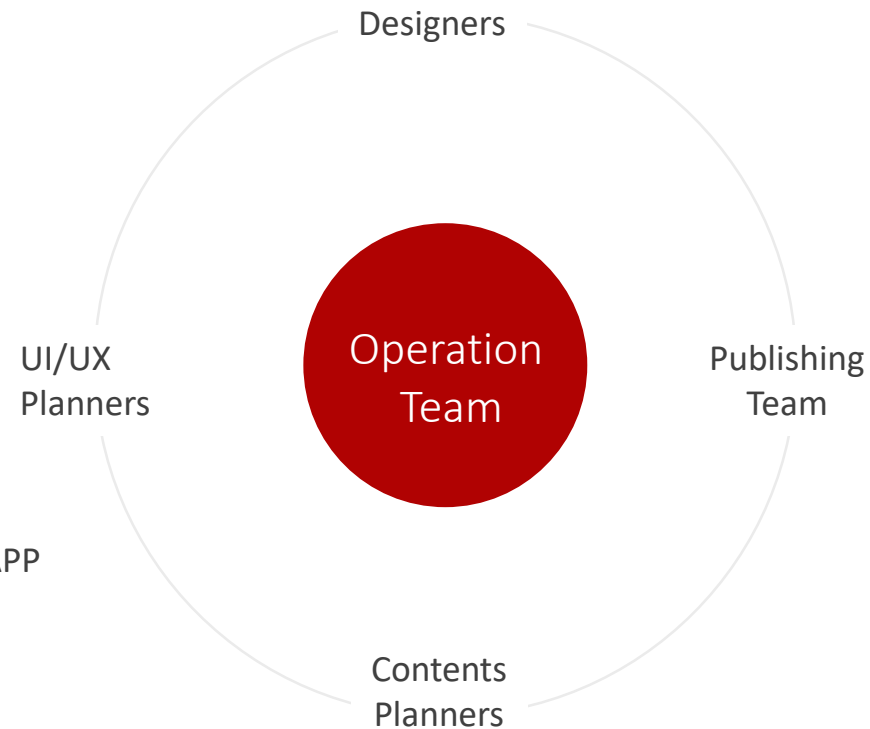
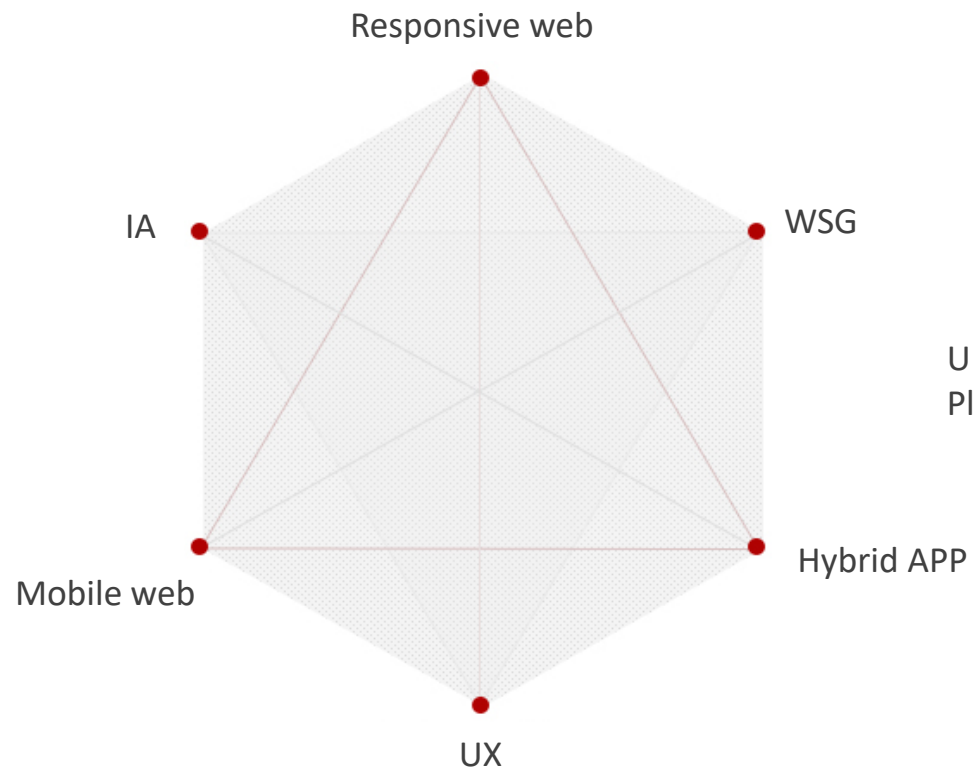
Performed consulting for digital strategy, building and operation of major company websites



- Digital Consulting (UI/UX, APP)
- ICT Consulting
- ISP/BPR Consulting
- Web Accessibility Consulting
- Web Standards Consulting
- WA Licensing Following



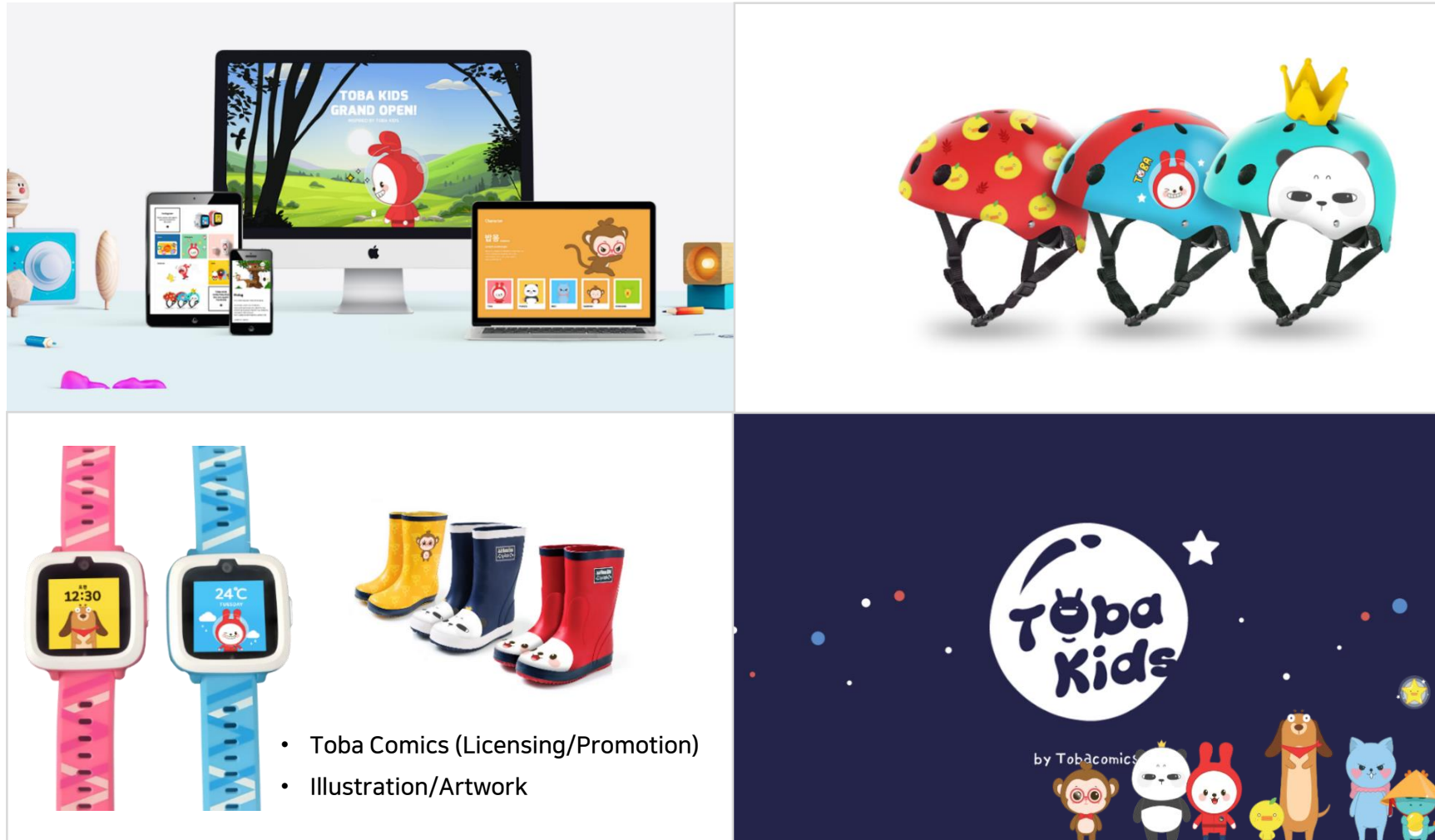
We have wealth of ICT and digital business performance



- Web/Mobile/App Building
- UI/UX/IA/Design Building
- Web Style Guide
- Front-End Developing
- Web Site Operation & Maintenance

Toba Comics (Character)

We are seeking synergy with the digital business of our customers by diversifying the digital contents business using characters



Character & Entertainer Emoji



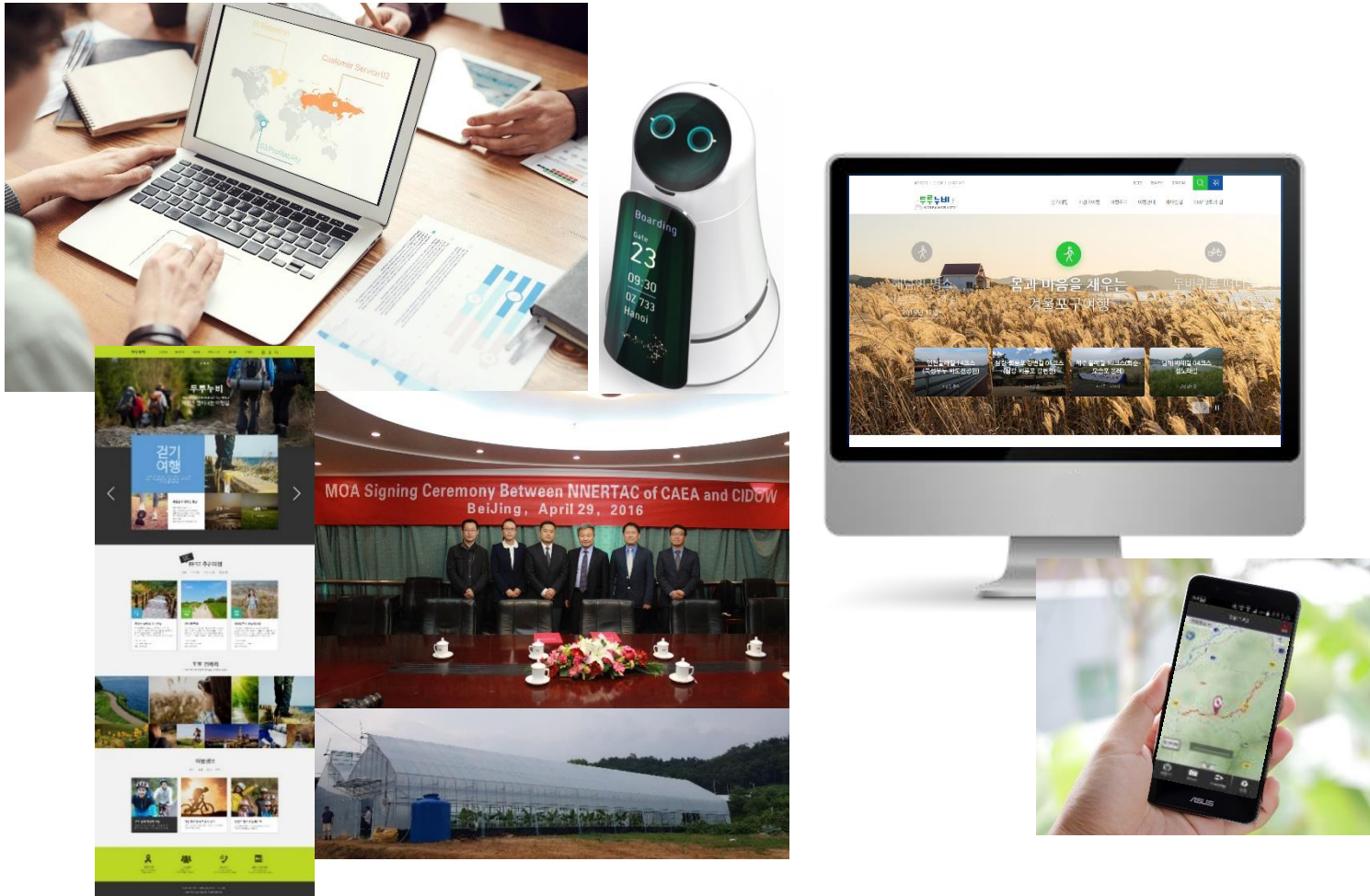
- Character & Webtoon Service



- Entertainer Emoji

Marketing & Global Biz.

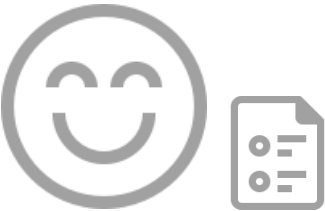




We perform E-Commerce / E-Trading, IoT / SmartCare / Smart Farm business in addition to online promotion and social marketing for customer companies



- Social Marketing & Operation
- Contents Providing
- On/Offline Marketing & Promotion
- MCN/Media Biz.
- Trade Escrow/E-Commerce/E-Trading
- SIREN
- B2B Global/Platform
- IoT, RINO Smart City/Smart Center/Smart Farm

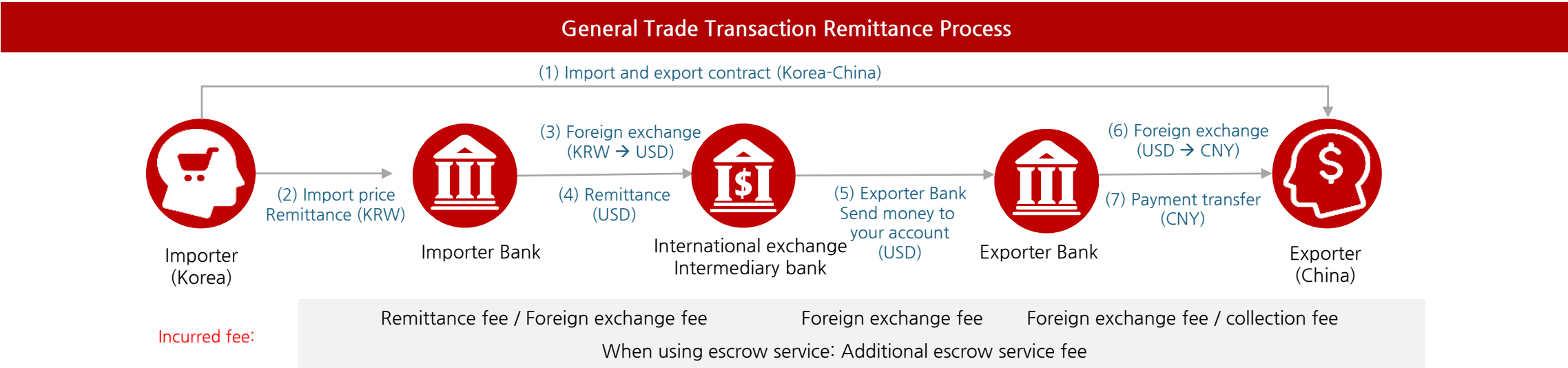
Trade Escrow (Trade Payment Assurance Service)

The safest e-trade services

Safety	Rapid withdrawal	Easy Authentication Process	Automated Trade Fund Loans	Cheap transaction fee
<ul style="list-style-type: none">Secure transfer of paymentSafe recovery in case of problems 	<ul style="list-style-type: none">Shipment after checking the safety account when exportingQuick withdrawal after shipment 	<ul style="list-style-type: none">Can be used once for real name verification in repetitive trade transactionsOne-stop processing through PC / Mobile after signing up 	<ul style="list-style-type: none">Buying/selling funds don't tie to an escrow account and supported automated trade loan 	<ul style="list-style-type: none">Available at 20 ~ 30% of existing trade transaction fee0.49% of trading fee 

Trade Escrow (Trade Payment Assurance Service)

The safest e-trade services



Comparison with traditional methods for USD 10,000 trade transactions (when Korean importers send USD 10,000 worth of trade payments to Chinese exporters by RMB)			
	Crossborder Escrow Method	GTradePay CBT secure payment	Compare
Trade payment amount	USD 10,000	USD 10,000	-
Importer Bank Remittance Fee	\$30	\$30	-
Importer Bank Remittance Transfer Fee	KRW->USD = \$150 (1.5% of transaction)	KRW -> CNY = \$150 (1.5% of transaction)	KRW, RMB can be sent directly
Exporter bank Collection Fee	\$15	\$15	-
Exporter bank Collection Exchange Fee	USD->CNY = \$300 (3% of transaction)	-	
Escrow Fee	\$500 (5% of transaction)	\$98 (0.98% of the transaction amount; 50%: 50% installment)	20% Save (0.49% each)
total amount	USD 995 (9.95%)	USD 293 (2.93%)	Save more than 70% of the total fee
Total Fee of Importer	USD 430 (4.3%)	USD 148.5 (1.48%)	Default share ratio is 5: 5
Total Fee of Exporter	USD 565 (5.6%)	USD 148.5 (1.48%)	

Trade Escrow (Trade Payment Assurance Service)

The safest e-trade services

Only 5 levels!

Trade payment is completed by only logging each twice exporter and importer



1. Importer and exporter agree to the transaction



2. The importer (buyer) deposit the transaction amount into the GTradePay escrow account



3. The exporter (seller) delivers the goods to the buyer (buyer)



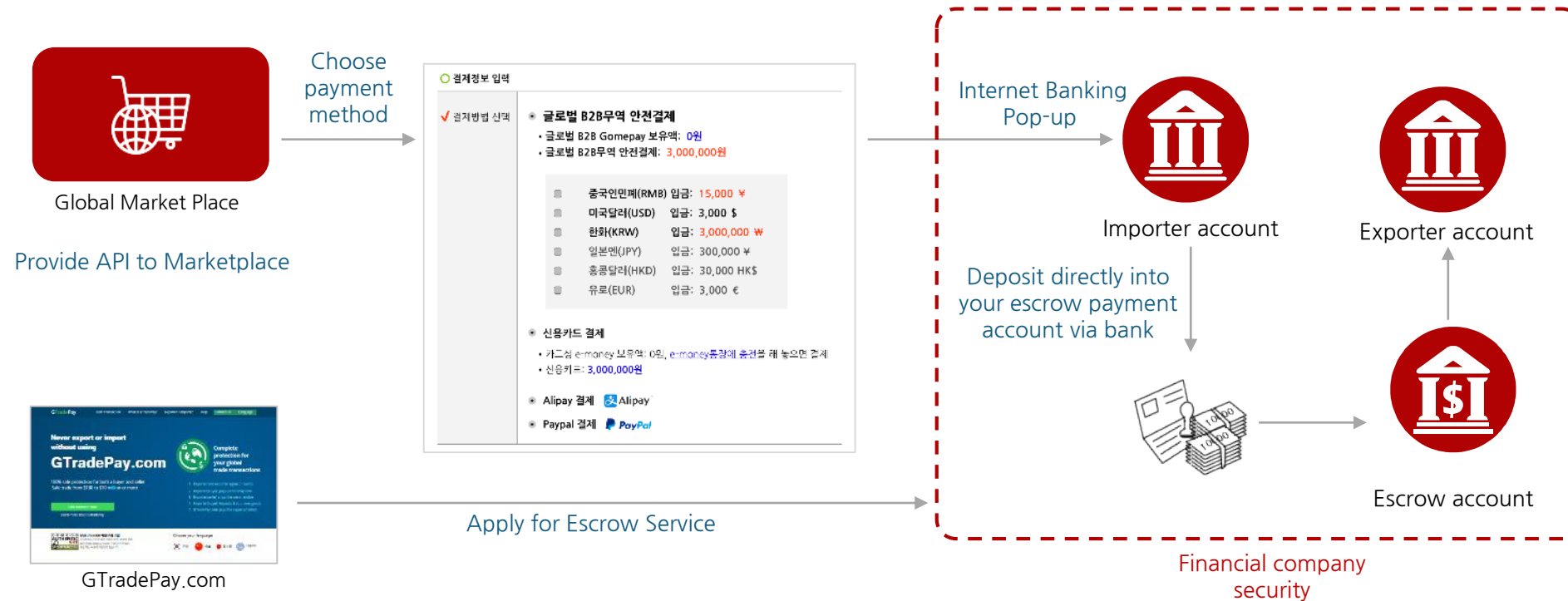
4. After Importer (buyer) confirms the delivered goods approval



5. GTradePay.com remits payment to the exporter (seller)

Trade Escrow (Trade Payment Assurance Service)

All capital transactions are held by the contracted financial institutions of Korea and China



- Funds are remitted / received to the financial institution's escrow account, so both domestic and foreign banks and financial institutions are responsible for the entire transaction process
- An escrow account can only be returned / transmitted to an import / export account of a trading party and can't be withdrawn by anyone other than the trading party (including financial institutions and foreign exchange authorities)

Trade Escrow (Trade Payment Assurance Service)

Contract Progress history

- 2017: Signed exclusive distributor agreement with EBC, a major billing company in China's GOME Group (World's largest electronics distribution group)
- 2017: Signed a contract with Korea-China Trade Escrow between wholesale Domeggook.com, Korea's largest B2B company,
- 2018: Agreement with Welcome Financial Group for global B2B trade payment joint venture. Escrow account and automatic import / export fund loan agreement
- 2019: Signed an exclusive agent contract for cross-border trade payment with the Bank of China Association (World's No. 1 card company has UnionPay in China) (Jan 21, 2019)

GTradePay Contract Progress

[UnionPay; UMS]

UnionPay Global Partners

The payment part of UnionPay, and the only official partner of China UMS

Trade payment is the only global partner

Retail, online payments are official partners overseas, domestic exclusive partners



[China EBC: 银盈通支付有限公司]

China Escrow Partner of Global Trade Escrow

China EBC is a major financial affiliate, china's largest electronics distribution GOME Group, acquired China's first cross-border payment business permit

China's fifth-largest company with 250 million members, 45 trillion transactions and third-party payments

Contract with Samsung Card for the first time in Korea-China private finance



www.yinyingtong.com



[Welcome Financial Group]

Global B2B joint venture agreement with the Welcome Financial Group at the first-class company.







Signed automatic loan agreement of import / export funds
Occurred automatic loan revenue model of Import



Business contents featured in major Chinese media

Smart Farm Service - on IoT




Watermelon Farm in Kumamoto Koshi, Japan & Banana Farm in Sangil-dong, Seoul

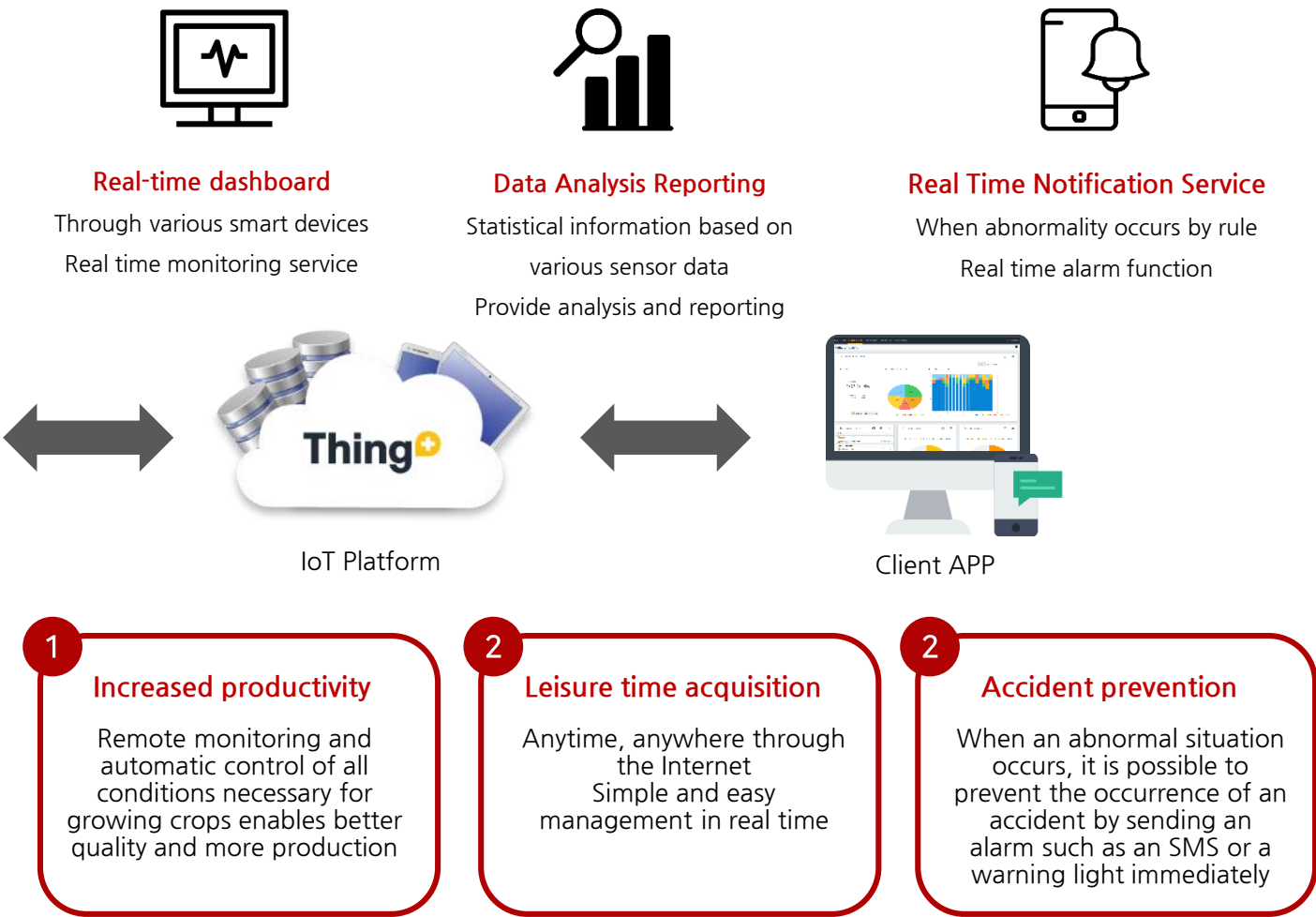
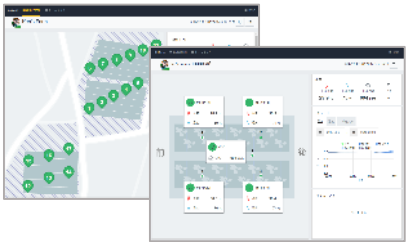
-  CO2
-  illuminance
-  Humidity
-  Soil moisture
-  Temperature
-  Door opening and closing

Environmental sensor



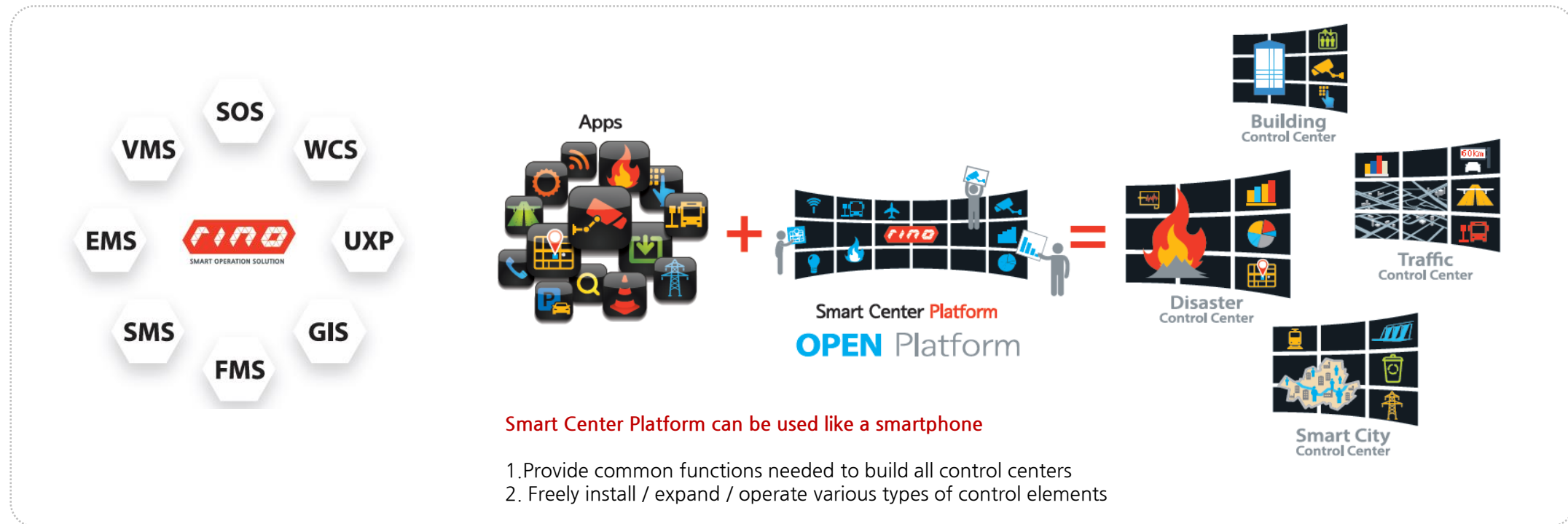
Control box

-  Watering facilities
-  Oxygen generator
-  Air conditioner



Rino - Smart Center Platform

The smart center platform provides the common functionality needed to build all control centers and provides a viable environment for control apps



SOS Smart Operations System
rino의 핵심 모듈로 IoT 지능형 관제 시스템

WCS Wall Control System
디지털 IP 기반의 상황판 통합운영 시스템

UXP User Experience Platform
위젯기반의 통합 모니터링 대시보드 시스템으로 사용자 환경에 적합한 화면 구성

FMS Facility Management System
IoT 센서 기반의 시설물 관리 시스템으로, 실시간으로 시설물을 관리하고 주기적으로 점검

SMS Security Management System
보안 관리 시스템으로, 효율적인 보안정책관리와 침해대응관리 지원

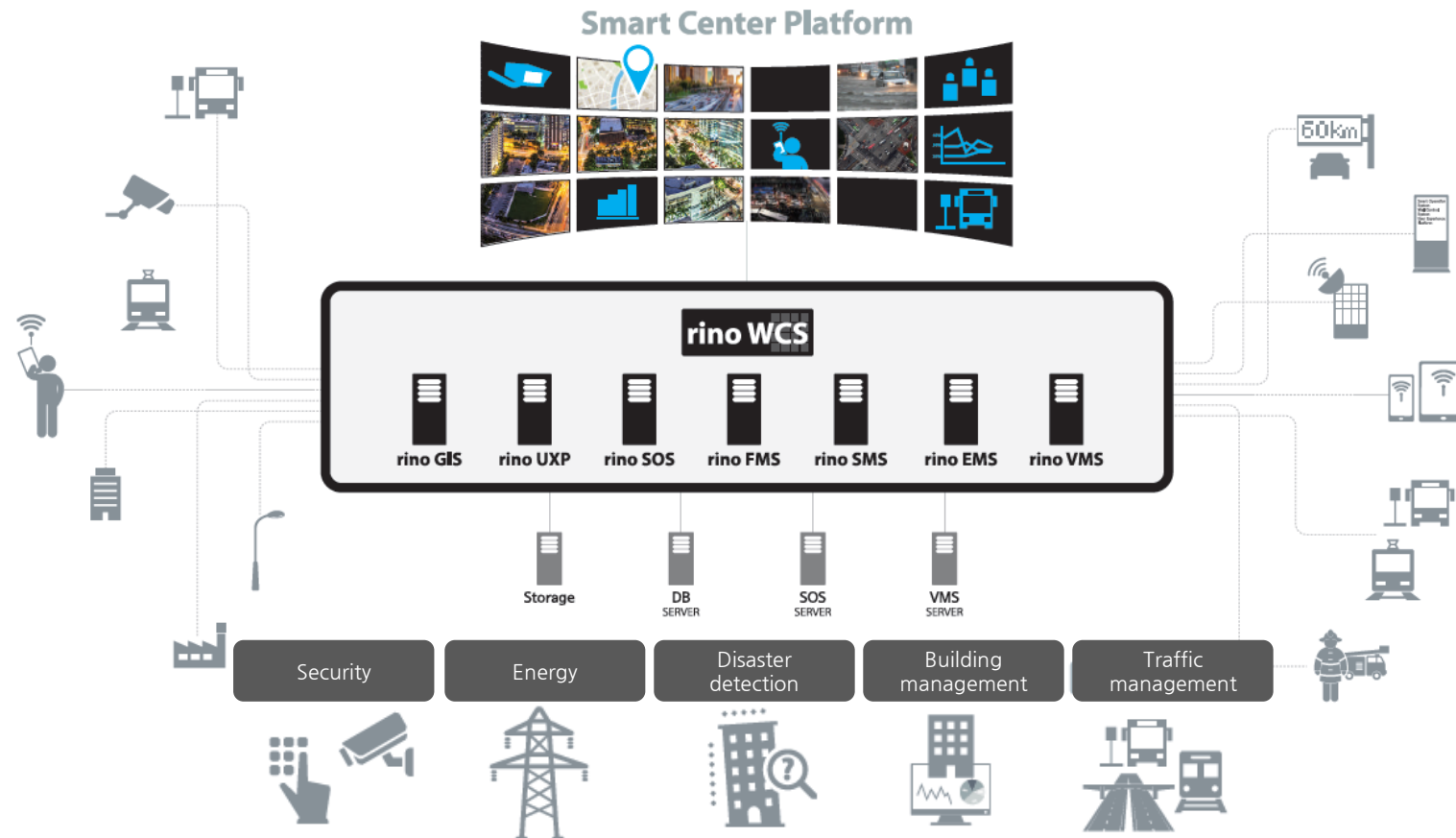
EMS Energy Management System
에너지 관리 시스템으로, 에너지의 효율적인 사용과 최적화된 에너지운영 환경 제공

GIS GIS Wizard
오픈 GIS를 활용한 다양한 공간정보를 중심으로 정확하고 시각적인 GIS 관제 환경 제공

VMS Video Management System
영상 관리 시스템으로, 다양한 CCTV영상을 수집, 저장하고 분석해 이벤트 발생 시 신속한 대응 지원

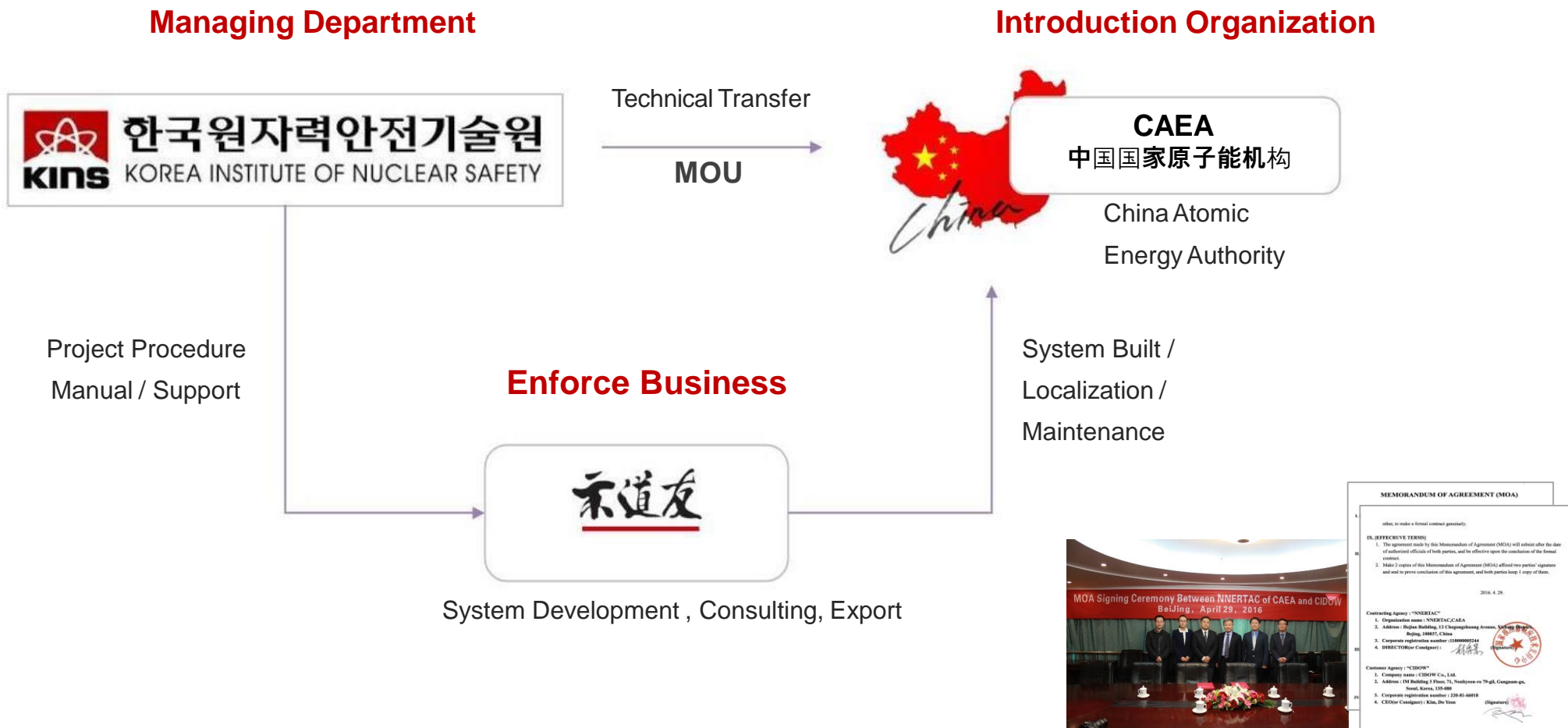
Smart City Control Center

Smart City Control Center is an integrated framework for connecting infrastructure, equipment and APP's services to solve various urban problems
It is composed of a variety of platforms such as big data, AI, IoT, control, video, GIS, energy, factories, and network



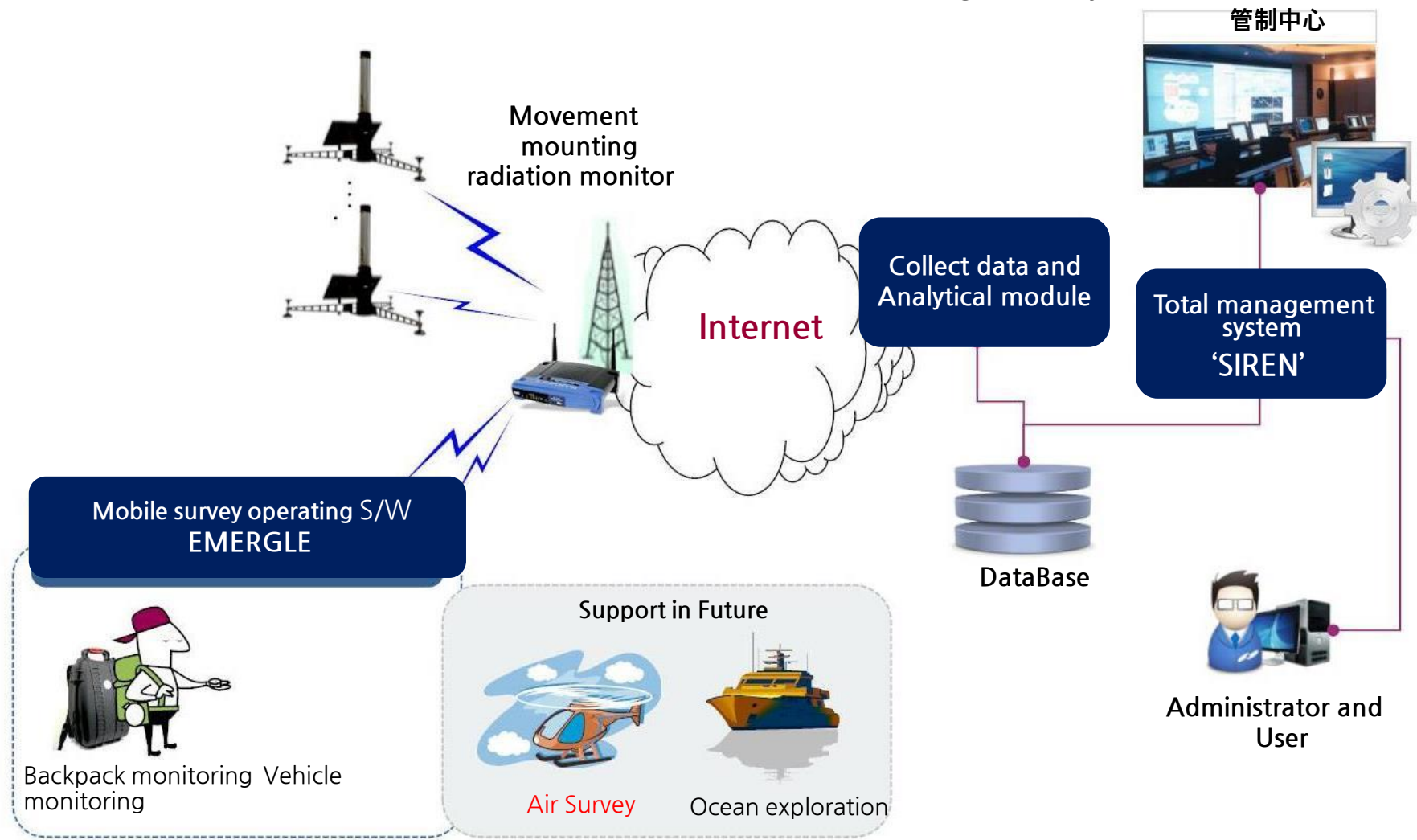
SIREN(System for Identifying Radiation Environments Nationwide) for CHINA

Development and Export for Radioactivity Control Tower System in China

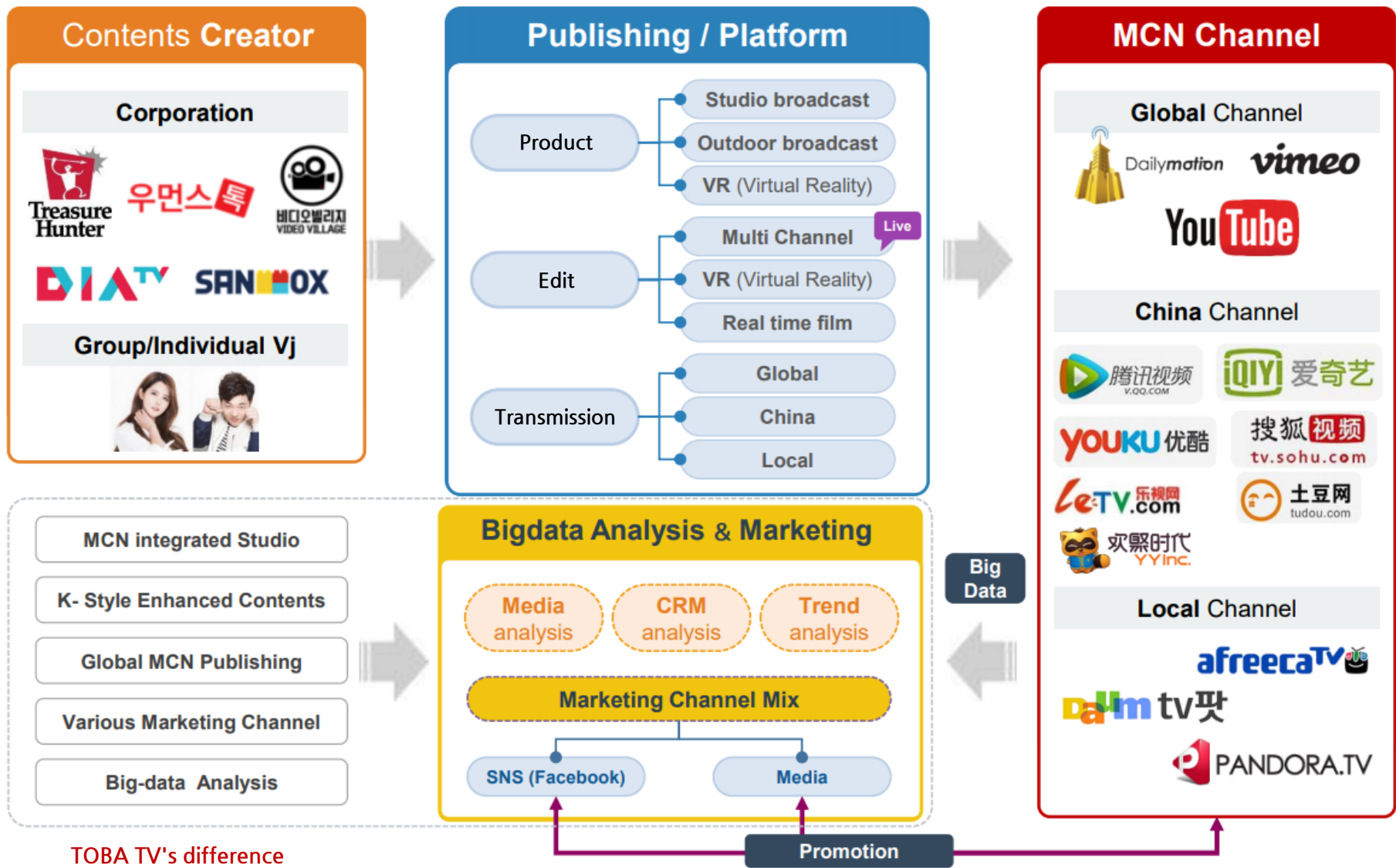


SIREN(System for Identifying Radiation Environments Nationwide) for CHINA

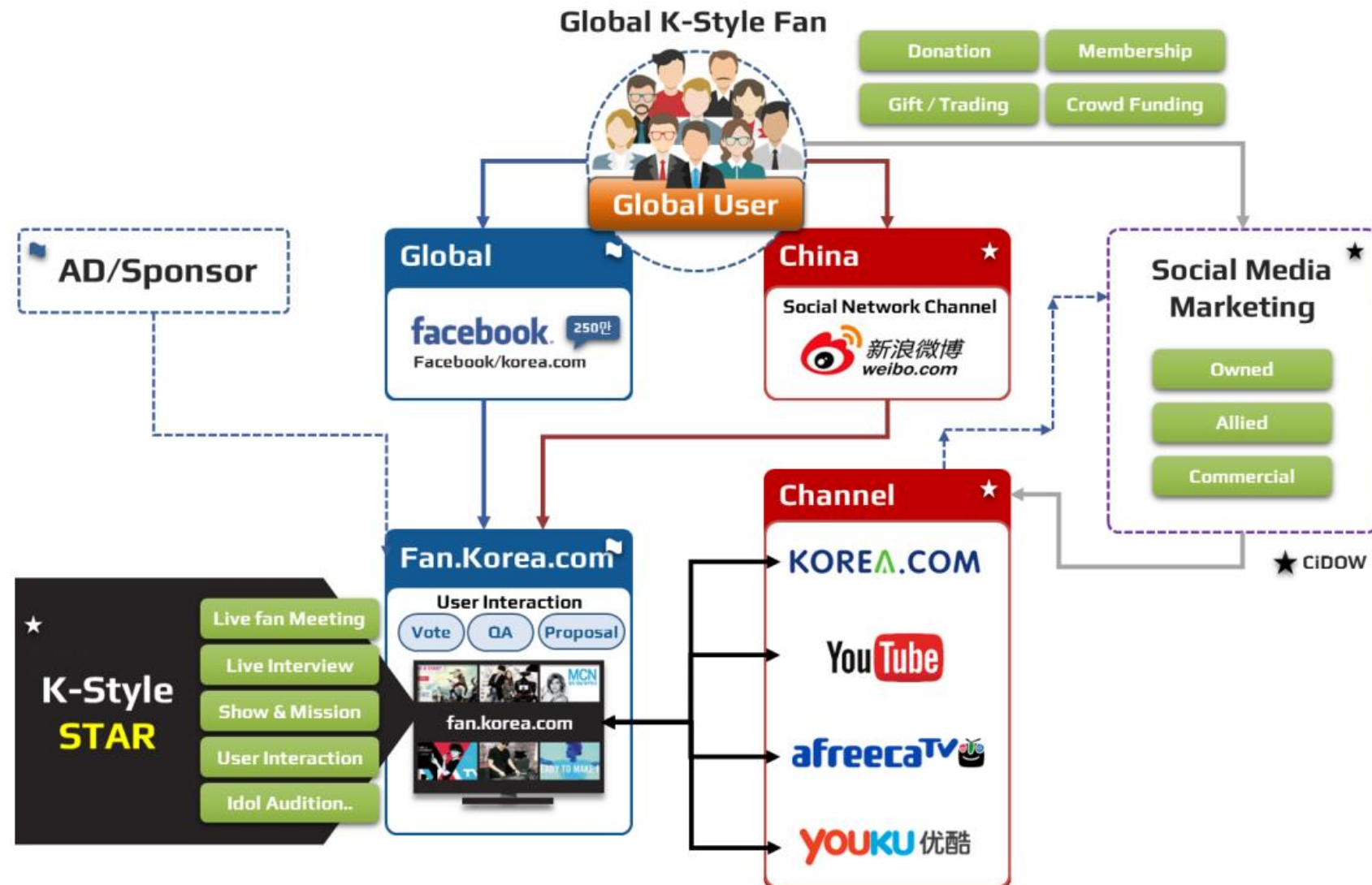
National Environmental Radiation Management System



K-Style culture MCN platform



1st Case : MCN Fan Meeting Business



Case 2: “Anthony! Study Chinese & do events in China”



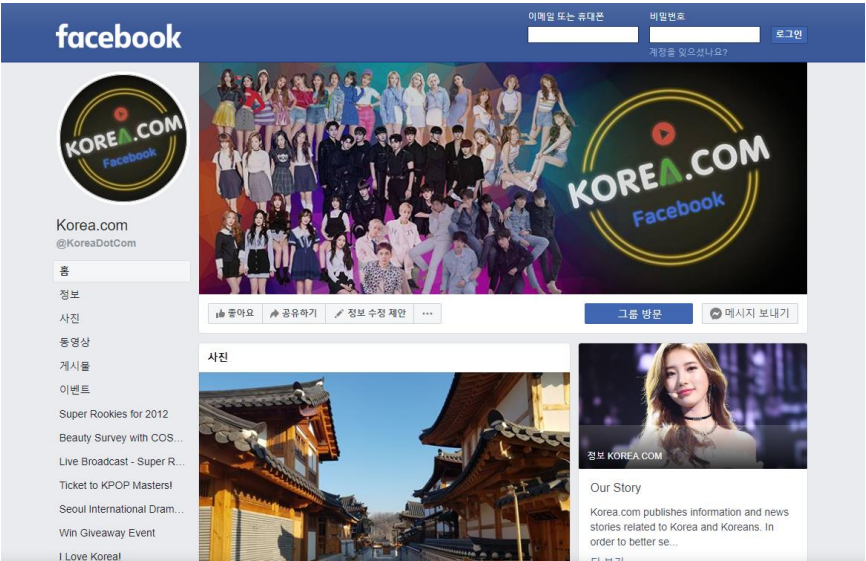
TOBA tv MCN Business Partner, IMTV & Korea.com



IMTV produces about 300 hours of drama, film, documentary and entertainment programs every year, and broadcasts them on KBS, MBC, SBS, National Geographic Channel, Hong Kong Star TV, Japan Fuji TV and Singapore Shina Satellite.



- 29th in the world entertainment category
- 1st place in Korean Entertainment
- 2.7 million people in Asia
- Korea's representative entertainment Facebook K-Culture



III. PORTFOLIO

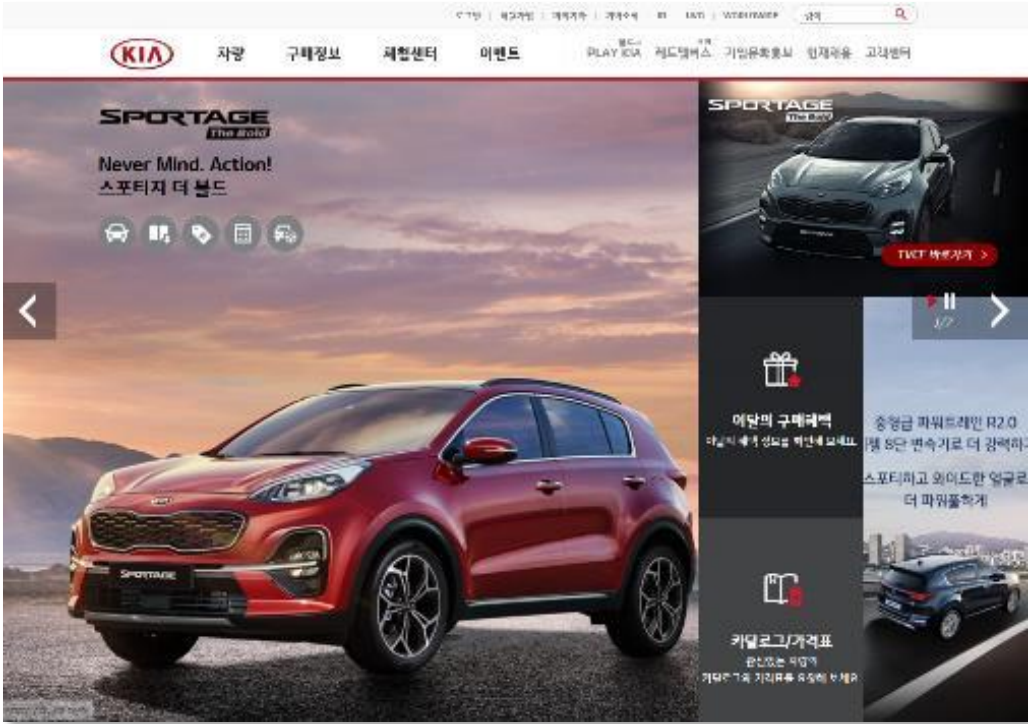
1. Maintenance
2. Building
3. Consulting
4. Web Accessibility

禾道友

True Friend who shows the right way to e-business

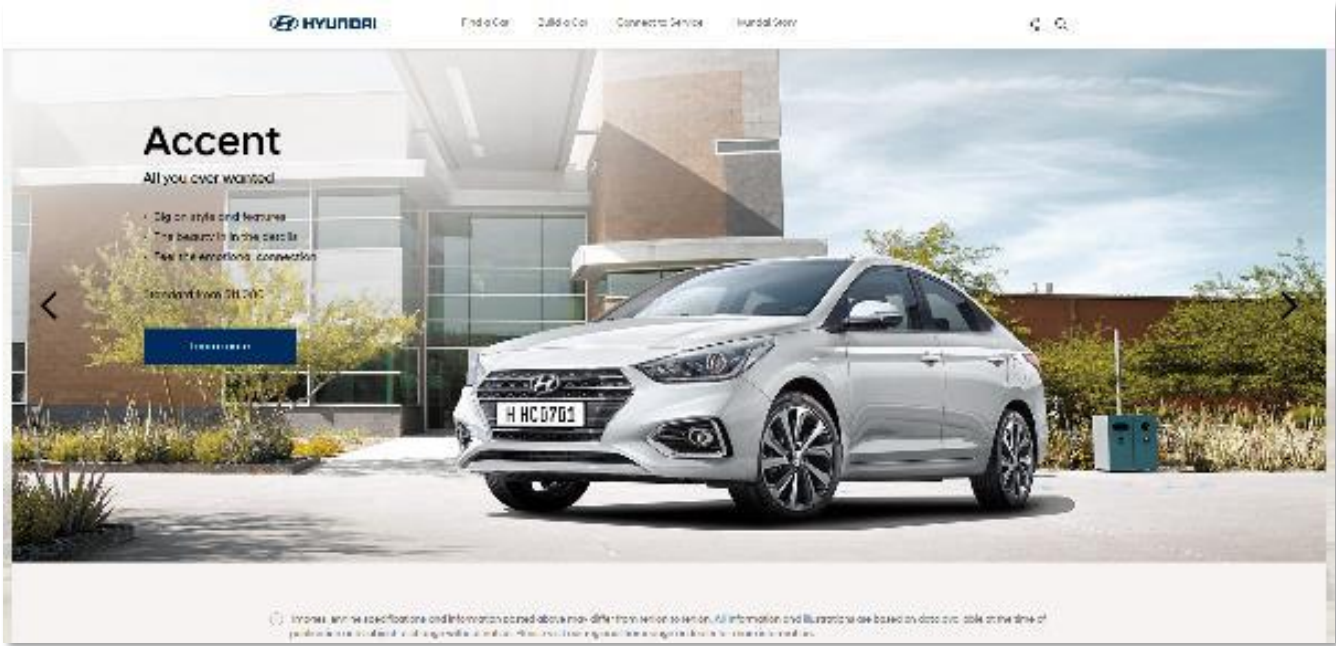
01. Maintenance

Kia Motors K-WCMS Global Site Operation (2017 ~ Present)



Client	Kia Motors
Category	Maintenance
Scope	AEM-based Global-Multilingual, including English and Arabic

2018 Hyundai Motor GT / AT Proliferation Project



Client	Hyundai Motor s
Category	Maintenance
Scope	AEM-based Global-Multilingual, including English and Arabic



Operated Samsung.com (Global)'s web contents (2016 ~ 2018)



Client	Cheil Worldwide
Category	Web Accessibility Consulting & Maintenance
Scope	Samsung.com Global Web Site 77 targets Web Accessibility, Web Standards / Compatibility QA & Monitoring



Korea cultural information service integrated system building (2016.06 ~ 12)



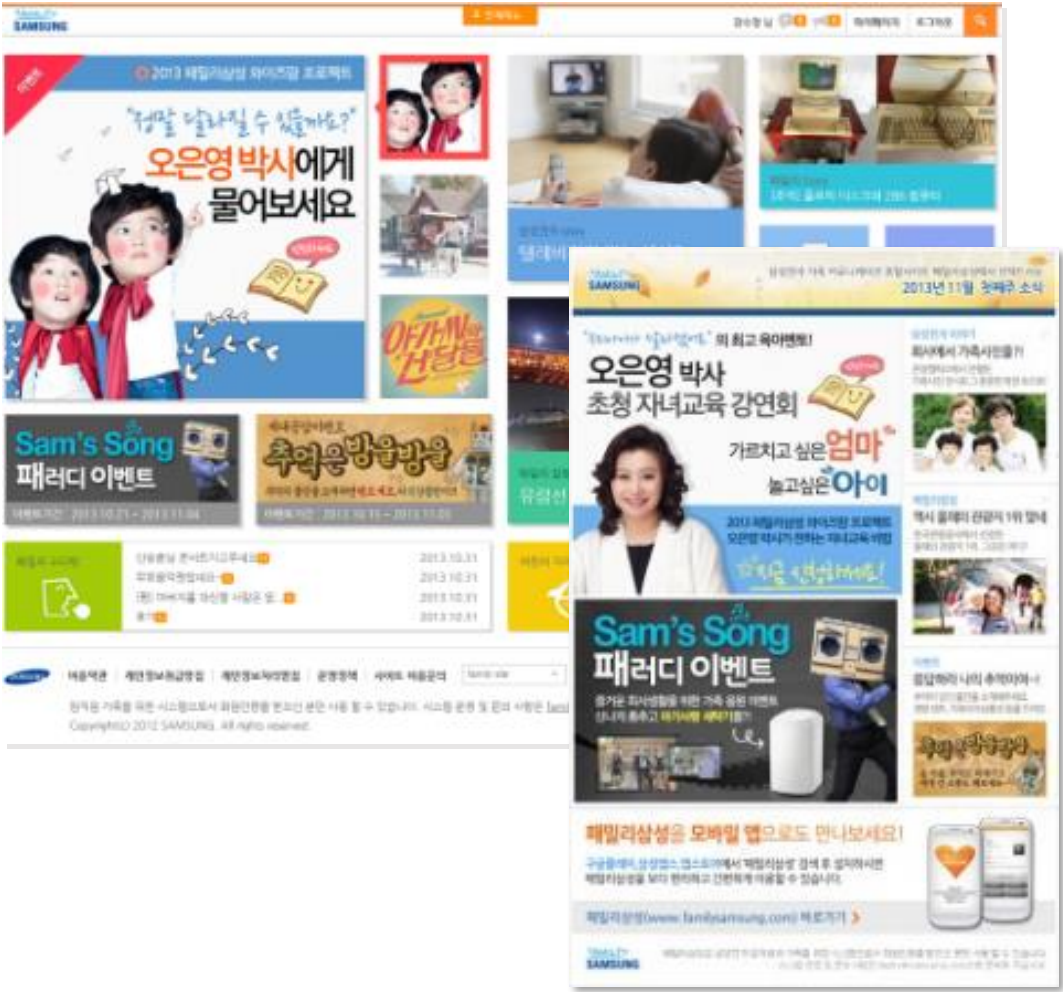
Client	Korea Cultural Information Service
Category	Web Standard & Accessibility Consulting
Scope	175 institutions / service sites under the Ministry of Culture, Sports and Tourism Web Accessibility, Web Standards / Compatibility, Web Log Diagnostics, Literacy, Guides

Samsung Electronics LiVE Operation, Covering / Editing (2011 ~ 2016.02)



Client	Cheil Worldwide
Category	Maintenance
Scope	PC
Language	Korean, English

Family Samsung Website's Operation (2011 ~ 2016.02)



Client	Cheil Worldwide
Category	Maintenance
Scope	Responsive Web
Language	Korean

02. Building

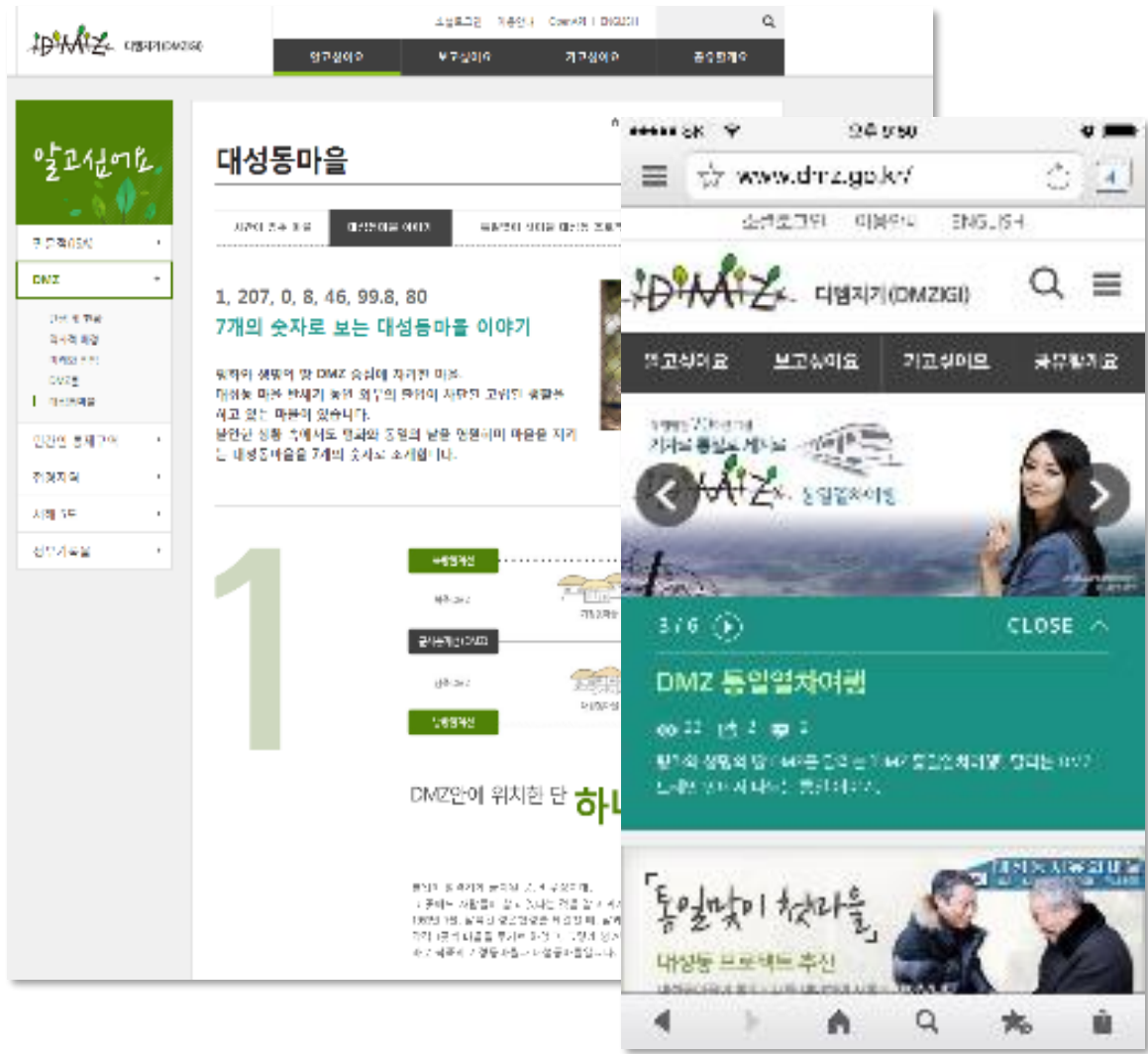
Building Hyundai Steel Sports Team's (Women's Soccer, Men's Archery) Website (2018)



Client	Hyundai Steel
Category	Building
Scope	PC, Tablet & Mobile



Building and operation DMZ site(2015 ~ 2017)



Client	Ministry of the Interior
Category	Maintenance
Scope	Responsive Web
Language	Korean, English

Building DATQ's Website (2015.08 ~ 12)



Client	Defense Agency for Technology and Quality
Category	Building
Scope	PC, Tablet & Mobile
Language	Korean, English

Rebuilding and operation Dongbu Steel website (2015.03 ~ Present)



Client	Dongbu CNI
Category	Building, Maintenance
Scope	PC, Tablet & Mobile
Language	Korean, English



Rebuilding JW Chemitown's website (2015.03~12)



Client JW Holdings

Category Building, Maintenance

Scope PC, Tablet & Mobile

Language Korean, English

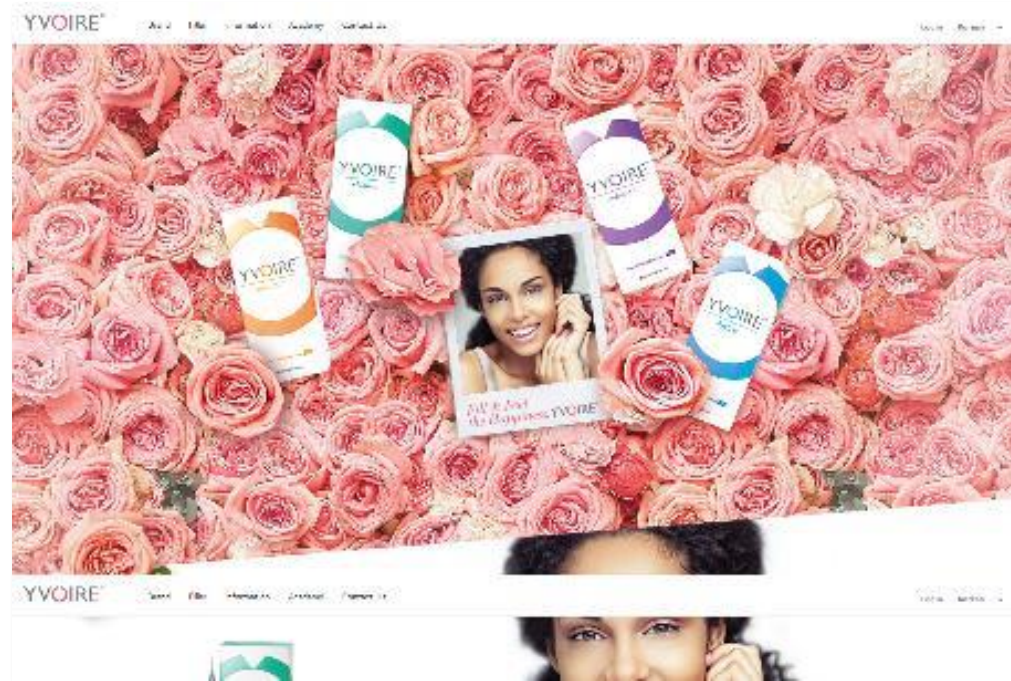
Rebuilding Shenyang(China) Silver Town's website (2015)



Client	Lyrin Group
Category	Building
Scope	PC, Tablet & Mobile
Language	Chinese, English



Renewal YVOIRE Website(2014.12~2015.03)

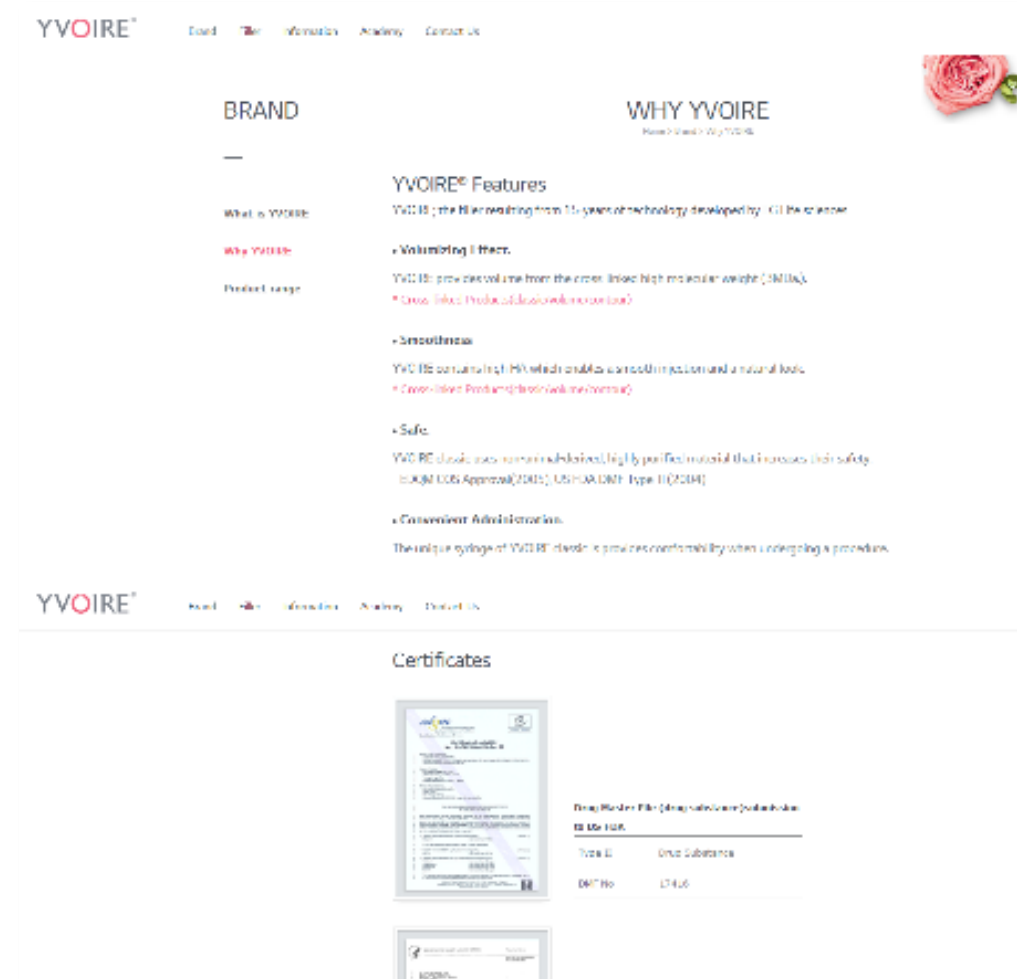


Client LGChem

Category Building

Scope Responsive Web

Language Korean, English, Chinese



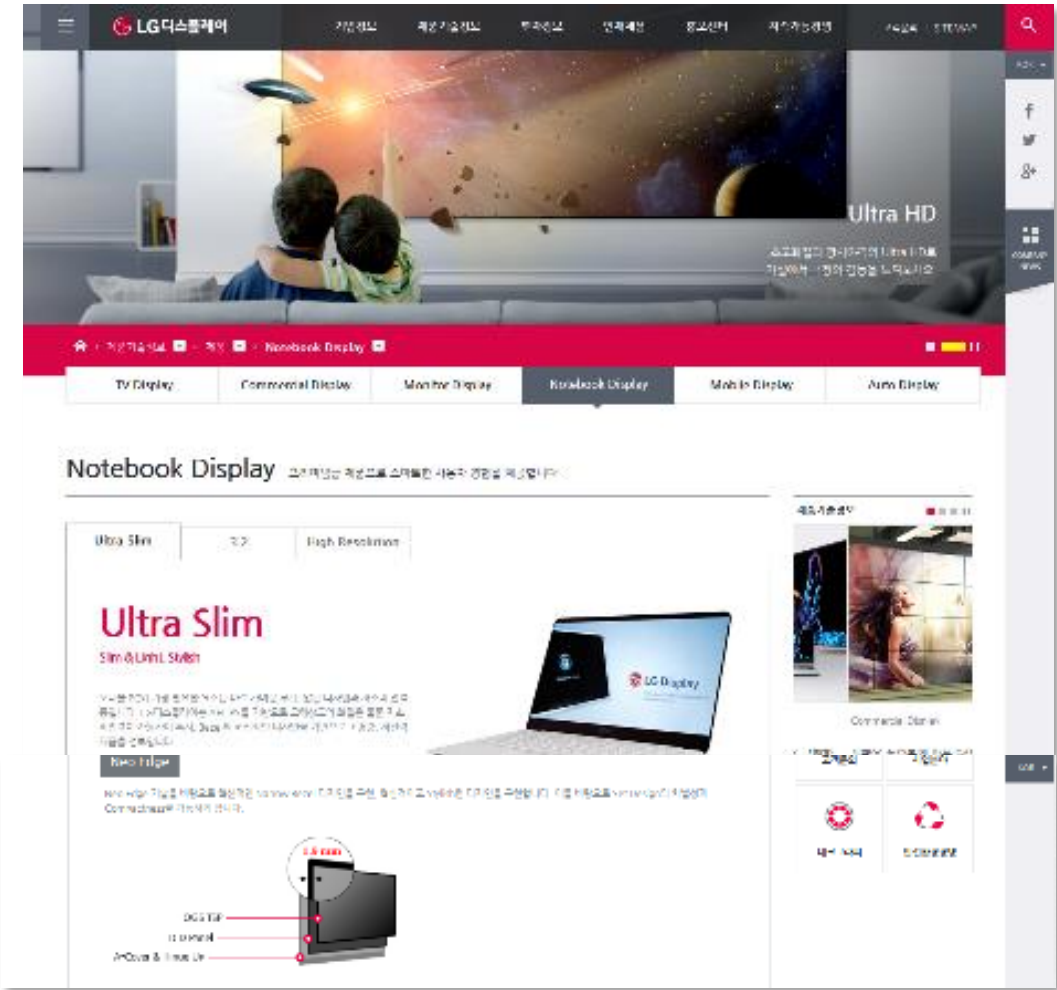
Renewal Asiana IDT Website(2014.06~09)



Client	Asiana IDT
Category	Building
Scope	Adaptive Web
Language	Korean, English



Renewal LG Display Website (2014.04~08)

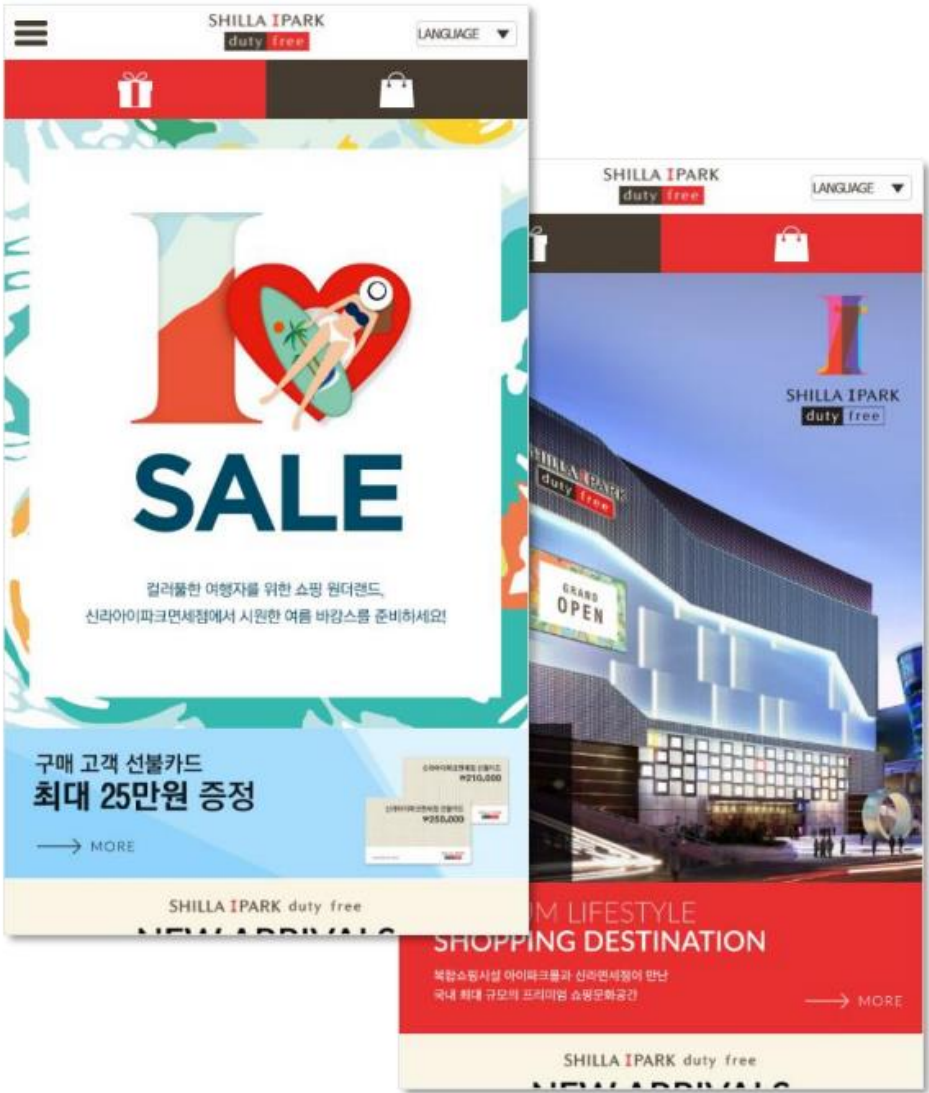


Client	LG Display
Category	Building (Publishing Part)
Scope	PC, Tablet & Mobile
Language	Korean, English

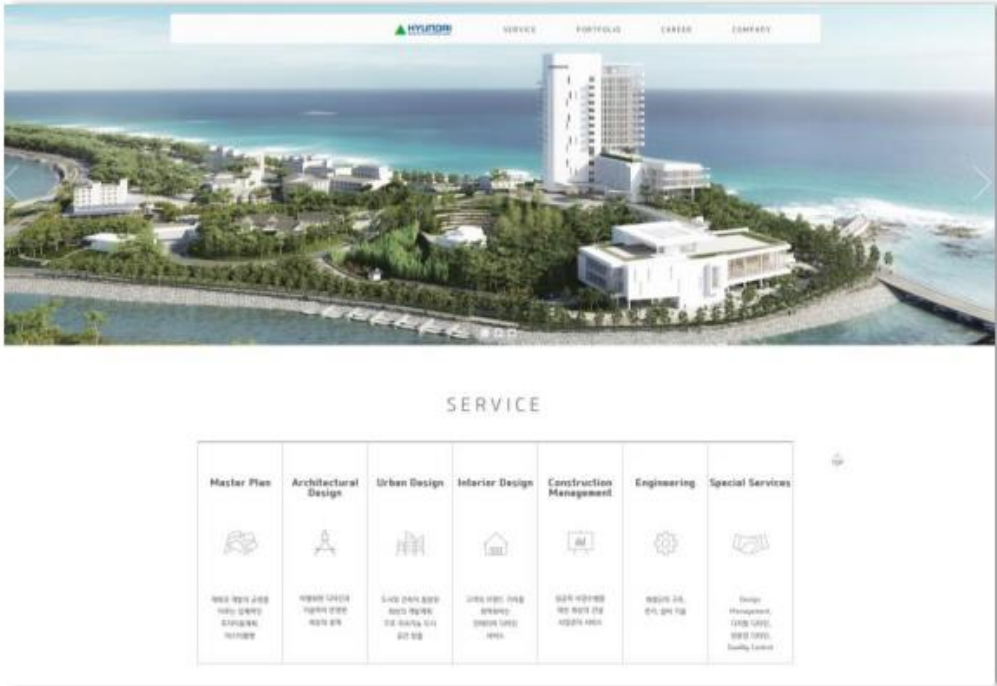
Building HDC SHILLA DFS Website



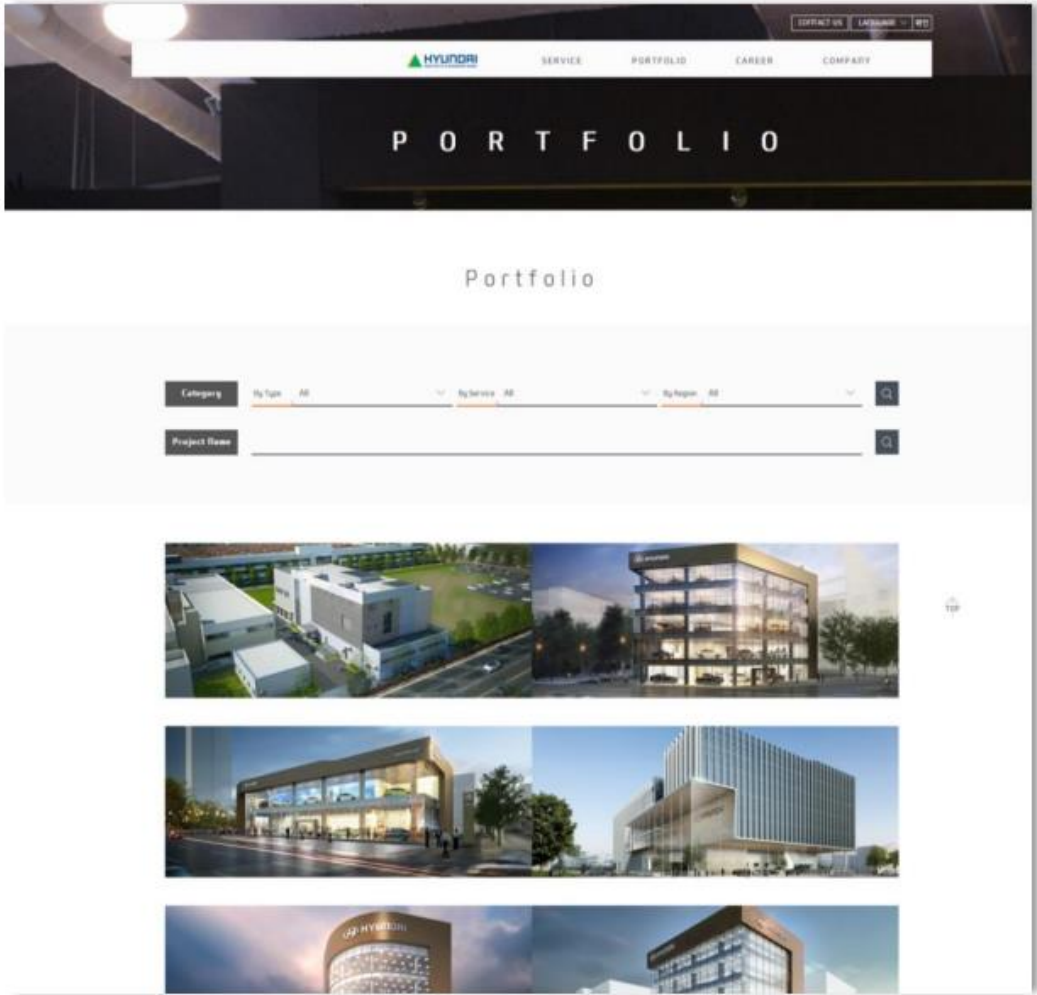
Client	HDC SHILLA DFS
Category	Building
Scope	PC, Mobile
Language	Korean



Building Hyundai Architects & Engineers Website



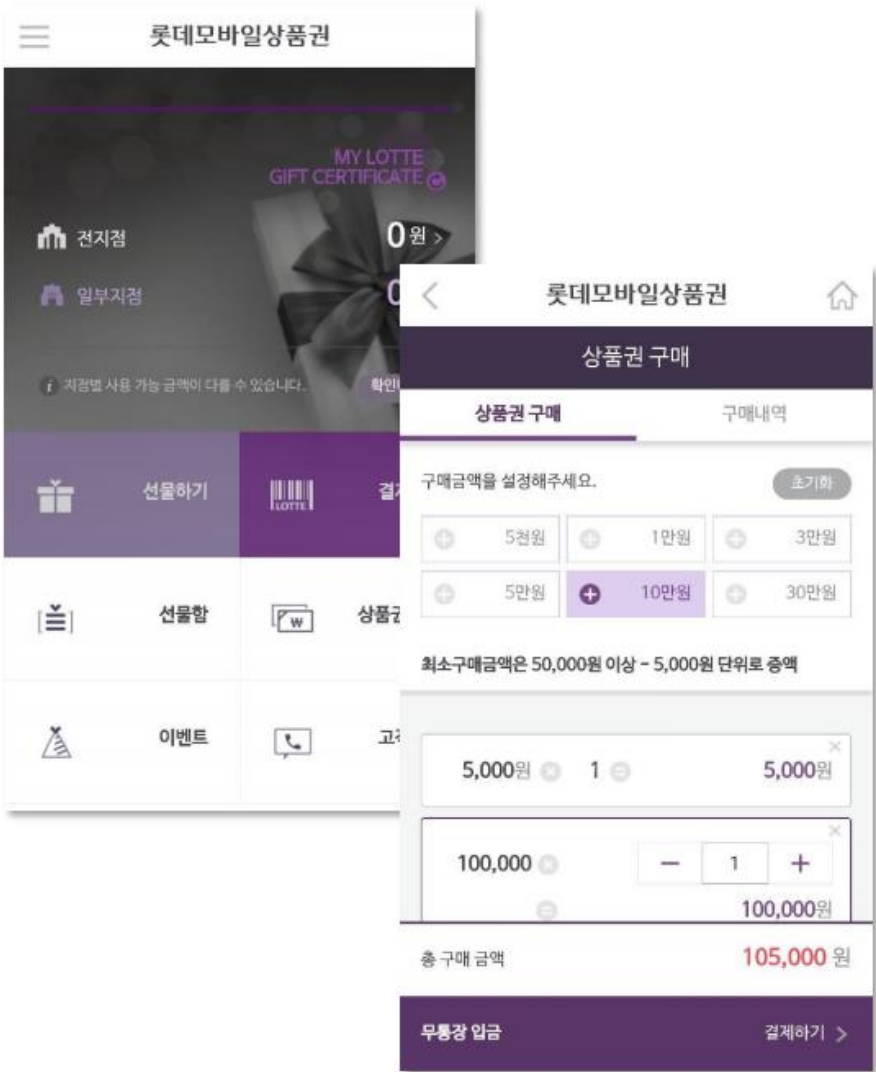
Client	Building Hyundai Architects & Engineers
Category	Building
Scope	PC, Tablet & Mobile
Language	Korean



Building LOTTE Department Store's Mobile Gift Card



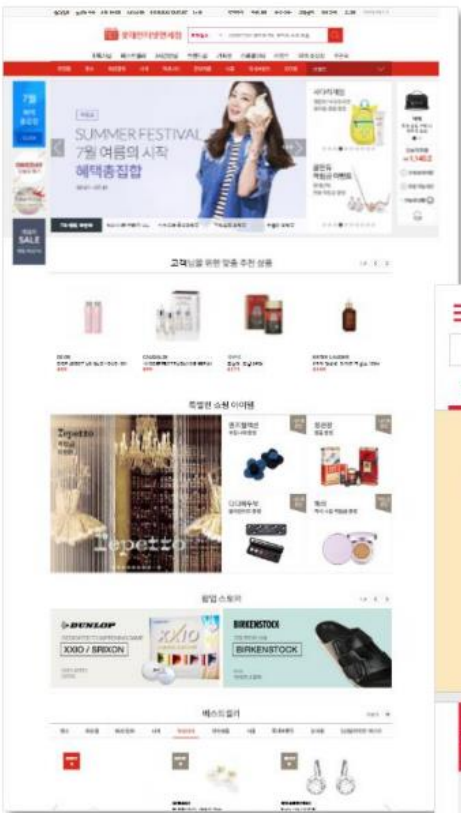
Client	LOTTE Department Store
Category	Building
Scope	Mobile
Language	Korean



Lotte Duty Free Website Web Accessibility Improvement Project



Client	LOTTE DFS
Category	Building (Publishing Part)
Scope	PC, Tablet & Mobile
Language	Korean, English, Chinese, Japanese



Building and Operation Samsung Electronics MP3 Player Brand Shop (2005 ~ 2012)



Samsung MP3 Brandshop ver5.0
www.samsungmp3brandshop.com



YEPP BrandShop ver1.0



YEPP BrandShop ver2.0



YEPP BrandShop ver3.0

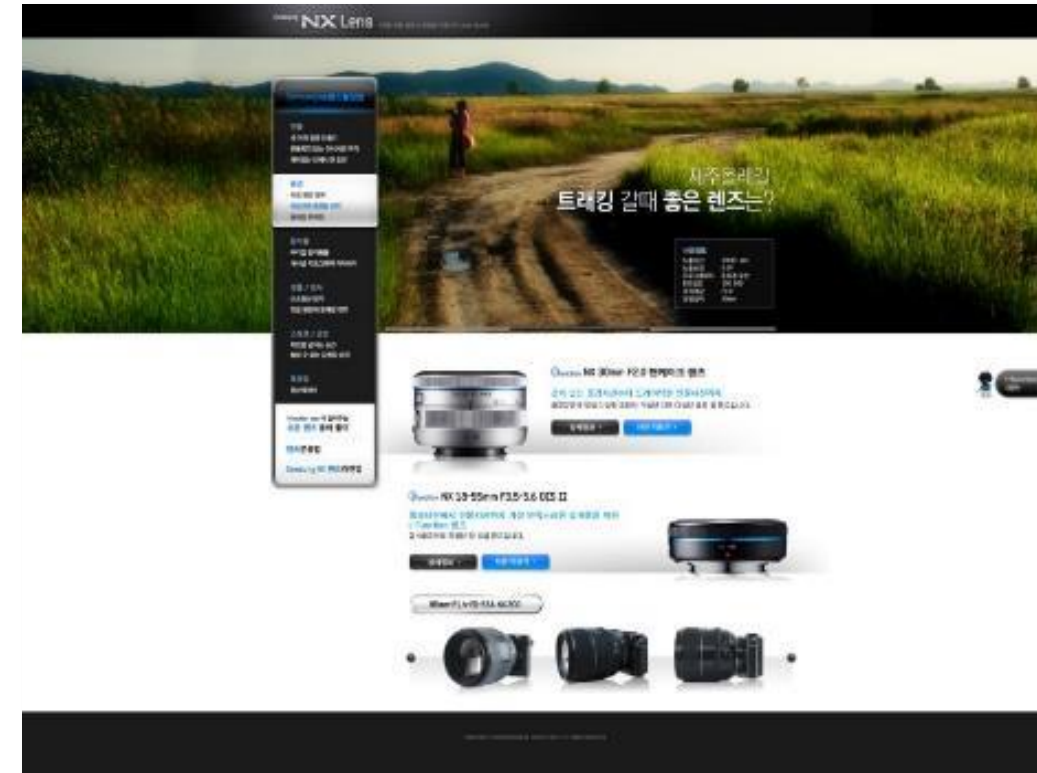


Samsung MP3 Brandshop ver4.0

Building and Operation Samsung Electronics digital camera brand shop (2005 ~ 2012)



Samsung Digital Camera Brandshop (2010~2011)
www.samsungmp3brandshop.com



Samsung NX Lens Guide (2011)
www.nxlens.co.kr

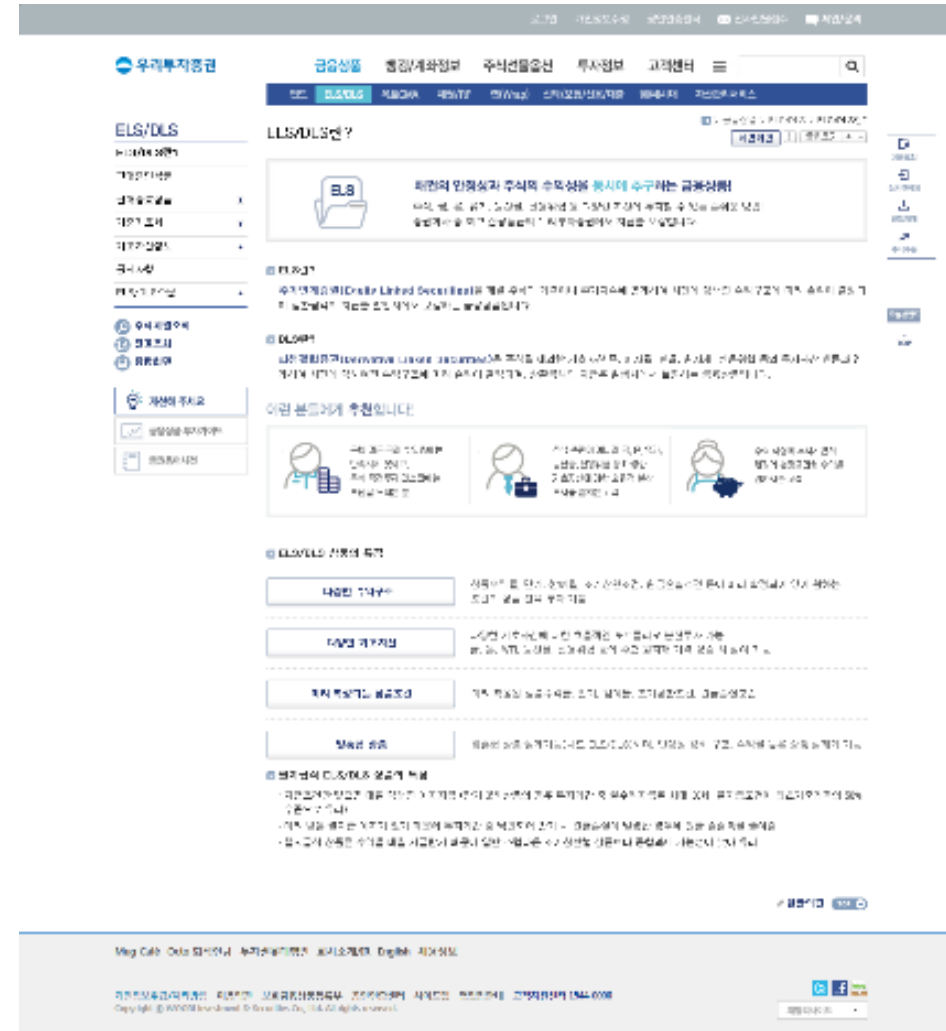
03. Consulting

Established Durunubi ISP and building, operation of Durunubi (2015.10~2016.02)



Client	KTO
Category	ISP Consulting
Scope	PC, Mobile
Language	Korean

Woori Investment & Securities Web Accessibility Consulting, Renewal (2014.03~2014.07)



Web accessibility consulting and UI improvement for 5 homepages of Hyundai Motor Group

(Acquired web accessibility certification mark, 2013.04~07)

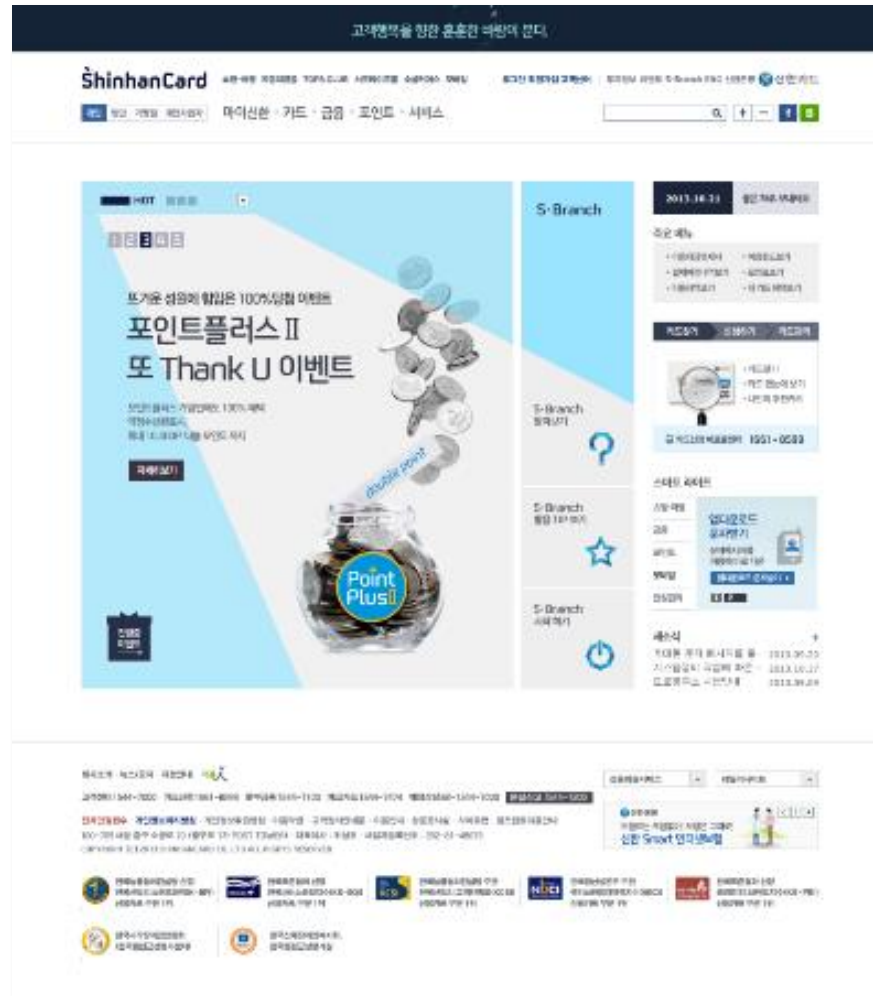


Lotte Duty Free Website Web Accessibility Improvement Consulting

(Acquired web accessibility certification mark, 2013.04~07)

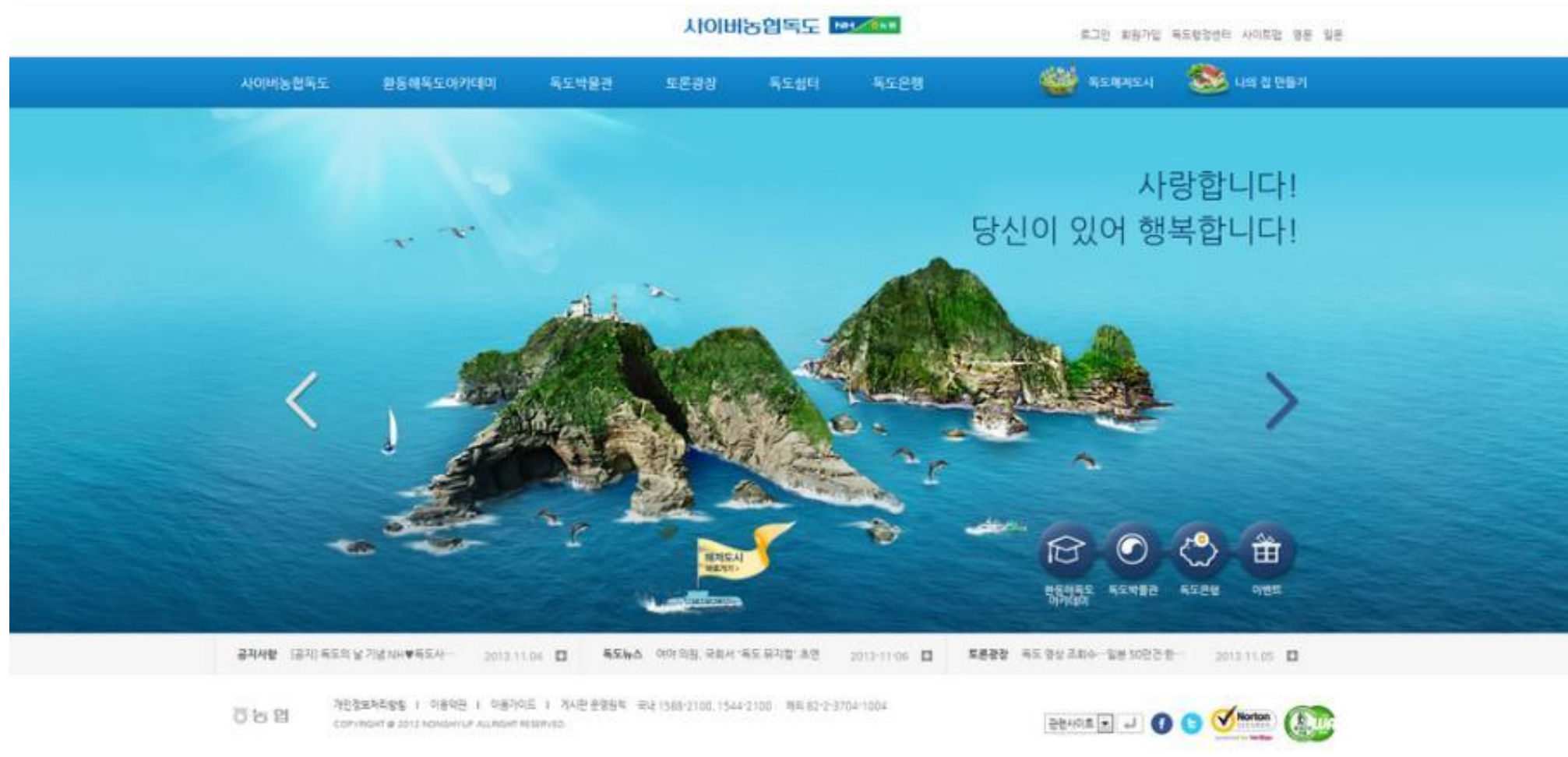


Shinhan Card renewal and web accessibility consulting



NH Cyber Bank Dokdo renewal and web accessibility consulting

(Acquired web accessibility certification mark, 2012.08~10)



2011 Cultural information website web accessibility and web standardization consulting



KOTRA, Health Insurance Review & Assessment Service, National Election Commission

Site Building & Consulting



KOTRA Portal building and consulting



Health Insurance Review & Assessment Service website renewal



National Election Commission Political Portal Site

LG / CJ Group website multilingual conversion consulting, building and operation



04. Web Accessibility

2015 Ministry of Gender Equality and Family web accessibility and web compatibility check (2015.10 ~ 11)



Client	MOGEF
Category	Web Standard & Accessibility Consulting
Scope	PC, Tablet & Mobile
Language	Korean

번호	홈페이지	주소
1	위민넷	www.women.go.kr
2	KOWIN	kowin.mogef.go.kr
3	전자도서관	library.mogef.go.kr
4	여성사전시관	eherstory.mogef.go.kr
5	가족친화인증	ffm.mogef.go.kr
6	위드맘	withmom.mogef.go.kr
7	아이돌봄 지원사업	idolbom.mogef.go.kr
8	청소년활동정보서비스	www.youth.go.kr
9	청소년국제교류네트워크	iye.youth.go.kr
10	청소년수련활동인증정보시스템	yap.youth.go.kr
11	청소년자원봉사	dovol.youth.go.kr
12	청소년지도자 종합정보시스템	yworker.youth.go.kr
13	일본군위안부 피해자 e역사관	www.hermuseum.go.kr
14	성범죄자 알림e	www.sexoffender.go.kr

2009 e-government web standardization and accessibility enhancement project for the disabled (Administrative safety field)



2009 e-government web standardization and accessibility enhancement project for the disabled (National education field)



감사원



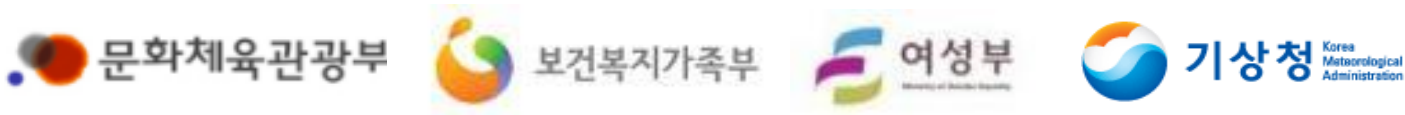
교육과학기술부
MINISTRY OF EDUCATION, SCIENCE AND TECHNOLOGY



외교통상부
Ministry of Foreign Affairs And Trade



2009 e-government web standardization and accessibility enhancement project for the disabled (Cultural Welfare Field)



Thank you

禾道友

True Friend who shows the right way to e-business